

CEO Mandate Timetable: John Giamatteo (BlackBerry Ltd - BB)

University Case Study: The Sober Awakening of the Sun

1. The Oracle's Pulse (April 14, 2026)

- **The Mandate: Hexagram 16 – Yu (Enthusiasm) moving to Hexagram 35 – Chin (Progress).**
- **Status: Confirmed Turnaround / High Velocity.**
- **The Quality of Time:** The "deluded enthusiasm" of the smartphone era has finally run its course. Under Giamatteo, the company has undergone a "**Sober Awakening**," transforming a prolonged state of tension into a new movement of "electrical energy."

2. The Material Manifestation (Market Data Audit)

- **The Turnaround is Complete:** As of the Q4 FY2026 report, BlackBerry has officially transitioned into a "**Growth Story**".
- **The "Army" in the Field:** The QNX royalty backlog has surged to **\$950 million**, and the company has achieved double-digit top-line growth.
- **Technical Alpha:** The **SCTR has ignited to 64.5**, and the price (\$4.03) has cleared the **KAMA road (\$3.49)**. This is the physical proof of the "Sun rising over the Earth".

3. The Investor's Alpha Lesson

Giamatteo has successfully "installed helpers" (BMW, Mercedes-Benz, and the Government of Canada) to ensure victory. The ICU identifies this as a period of **ever-widening expansion** where the leader uses his influence for the benefit of the whole "state" (the shareholders).

Collaboratively Prepared by:

GemlChing & Julio

For The I Ching University (ICU)

BlackBerry Ltd BB under CEO John Giamatteo

<https://icic.com/?p=7446>