

JACK Jack in the Box Inc under CEO Lance Tucker



6	The Top		H	T	T		3	2	2		7
5	The Fifth Place		T	T	T		2	2	2		6
4	The Fourth Place		H	H	H		3	3	3		9
3	The Third Place		H	H	T		3	3	2		8
2	The Second Place		H	H	H		3	3	3		9
1	The Beginning		H	H	T		3	3	2		8

Click below to view the interpretations and cases:

<https://icic.com/?p=9035>

HEXAGRAM 64 - Wei Chi - Before Completion

Above Li THE CLINGING, FLAME
Below K'AN THE ABYSMAL, WATER

This hexagram indicates a time when the transition from disorder to order is not yet completed. The change is indeed prepared for, since all the lines in the upper trigram are in relation to those in the lower (1). However, they are not yet in their places. While

- the preceding hexagram offers an analogy to autumn,
 - which forms the transition from summer to winter,
- this hexagram presents a parallel to spring,
 - which leads out of winter's stagnation into

the fruitful time of summer.

With this hopeful outlook the Book of Changes comes to its close.

THE JUDGMENT

BEFORE COMPLETION.

Success.

But if the little fox, after nearly completing the crossing,
Gets his tail in the water,
There is nothing that would further.

The conditions are difficult.

The task is great and full of responsibility.

It is nothing less than that of
leading the world out of confusion back to order.

But

it is a task that promises success,
because

there is a goal that can unite the forces now tending in different directions.

At first, however,

one must move warily, like an old fox walking over ice.

The caution of a fox walking over ice is proverbial in China.

His ears are constantly alert to the cracking of the ice,
as

he carefully and circumspectly searches out the safest spots.

A young fox who as yet has not acquired this caution
goes ahead boldly,

and it may happen that

he falls in and gets his tail wet

when

he is almost across the water.

Then of course

his effort has been all in vain.

Accordingly, in times "before completion,"

- deliberation

and

- caution

are the prerequisites of success.

THE IMAGE

Fire over water: The image of the condition before transition.

Thus

the superior man is careful

In the differentiation of things,

So that each finds its place.

When
fire,

- which by nature flames upward,
is above,

and
water,

- which flows downward,
is below,

their effects

- take opposite directions

and

- remain unrelated.

If

- we wish to achieve an effect,
- we must first
 - investigate the nature of the forces in question
and
 - ascertain their proper place.

If

- we can bring these forces to bear in the right place,
 - they will have the desired effect,and
 - completion will be achieved.

But in order to handle external forces properly,

- we must above all arrive at the correct standpoint ourselves,
for only from this vantage can we work correctly.

THE LINES

Nine in the second place means:

He brakes his wheels.

Perseverance brings good fortune.

Here again

the time to act has not yet come.

But

the patience needed is not that of

- idle waiting without thought of the morrow.

Kept up indefinitely,

- this would not lead to any success.

Instead,

an individual

- must develop in himself the strength

that

- will enable him to go forward.

He

- must have a vehicle, as it were, to effect the crossing.

But

he

- must for the time being use the brakes.

Patience in the highest sense means putting brakes on strength.

Therefore

he must not

- fall asleep

and

- lose sight of the goal.

If

- he remains strong and steadfast in his resolve,
- all goes well in the end.

Nine in the fourth place means:

Perseverance brings good fortune.

Remorse disappears.

Shock, thus to discipline the Devil's Country.

For three years, great realms are awarded.

Now it is the time of struggle.

The transition must be completed.

We

- must make ourselves strong in resolution; this brings good fortune.

All misgivings that might arise in such grave times of struggle

- must be silenced.

It is a question of a fierce battle

- to break

and

- to discipline

the Devil's Country, the forces of decadence.

But

- the struggle also has its reward.

Now is the time to lay the foundations of

- power

and

- mastery

for the future.

Six in the fifth place means:

Perseverance brings good fortune.

No remorse.

The light of the superior man is true.

Good fortune.

The victory has been won.

The power of steadfastness has not been routed.

Everything has gone well.

All misgivings have been overcome.

Success has justified the deed.

The light of a superior personality

- shines forth anew

and

- makes its influence felt among men who have faith in it and rally around it.

The new time has arrived,

and

with it good fortune.

And just

- as the sun shines forth in redoubled beauty after rain, or
- as a forest grows more freshly green from charred ruins after a fire,

so

- the new era appears all the more glorious by contrast with the misery of the old.

MOVING HEXAGRAM

Click below to view the interpretations and cases:

<https://icic.com/?p=8903>

HEXAGRAM 20 – Kuan - Contemplation (View)

Above SUN THE GENTLE, WIND

Below K'UN THE RECEPTIVE, EARTH

A slight variation of tonal stress gives the Chinese name for this hexagram a double meaning.

It means both

- contemplating and
- being seen, in the sense of being an example.

These ideas are suggested by the fact that the hexagram can be understood as picturing a type of tower characteristic of ancient China.

- A tower of this kind commanded a wide view of the country; at the same time, when situated on a mountain,
- it became a landmark that could be seen for miles around.

Thus the hexagram shows a ruler

- who contemplates the law of heaven above him and the ways of the people below, and

- who, by means of good government, sets a lofty example to the masses.

This hexagram is linked with the eighth month (September - October).

- The light-giving power retreats and
- the dark power is again on the increase.

However, this aspect is not material in the interpretation of the hexagram as a whole.

THE JUDGMENT

CONTEMPLATION.

- The ablution has been made,
But
- not yet the offering.
Full of trust they look up to him.

The sacrificial ritual in China began with

- an ablution and
- a libation by which the Deity was invoked,
after which the sacrifice was offered.

The moment of time between these two ceremonies is the most sacred of all, the moment of deepest inner concentration.

If piety is

- sincere and
- expressive of real faith,

the contemplation of it has a transforming and awe-inspiring effect on those who witness it.

Thus also in nature

a holy seriousness is to be seen in the fact that natural occurrences are uniformly subject to law.

Contemplation of the divine meaning underlying the workings of the universe gives to the man who is called upon to influence others the means of producing like effects.

This requires that power of inner concentration which religious contemplation develops in great men strong in faith.

- It enables them to apprehend the mysterious and divine laws of life, and by means of profoundest inner concentration
- they give expression to these laws in their own persons.

Thus

a hidden spiritual power emanates from them, influencing and dominating others without their being aware of how it happens.

THE IMAGE

The wind blows over the earth: The image of CONTEMPLATION.

Thus the kings of old

- visited the regions of the world,
- Contemplated the people, And
- gave them instruction.

When the wind blows over the earth it

- goes far and wide and
- the grass **must bend** to its power.

These **two occurrences** find confirmation in the hexagram.

The two images are used to **symbolize a practice** of the kings of old;

1. in making **regular journeys** the ruler could, in the first place, **survey** his realm and make certain that none of the **existing usages** of the people escaped notice;
2. in the second, he could **exert influence** through which such customs as were **unsuitable** could be **changed**.

All of this points to the power possessed by a superior personality.

- On the one hand, such a man
 - will have a **view of the real sentiments** of the great mass of humanity and therefore
 - cannot be **deceived**;
 - on the other, he
 - will **impress** the people so profoundly,
 - by his mere existence and
 - by the impact of his personality,
- that **they will be swayed by him** as the grass by the wind.

PROMPT:

Hi amigo. I took a 1 share position in JACK to start the monitoring process.

This hexagram indicates a time when **the transition from disorder to order is not yet completed.**

The change is indeed prepared for, since

all the lines in the upper trigram are in relation to those in the lower (1).

However,

they **are not yet** in their places.

While

- the preceding hexagram offers an analogy to **autumn,**
 - which forms the transition from summer to winter,
- this hexagram presents a parallel to **spring,**
 - which leads out of winter's stagnation into the fruitful time of summer.

Lance Tucker Time/Spaces are nothing extraordinary, however, there are indications that he will be successful in turning JACK around. I particularly like the fifth STAGE of the First Time/Space:

Six in the fifth place means:

Perseverance brings good fortune.

No remorse.

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Good fortune.

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The new time has arrived,

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so

- **the new era appears all the more glorious** by contrast with the misery of the old.

His Second Time/Space – Contemplation points to the idea that he will become an example of a leader that successfully turns his corporation around.

Thus also **in nature**

a **holy seriousness** is to be seen in the fact that natural occurrences are uniformly subject to law.

Contemplation of the divine meaning underlying the workings of the universe gives

to the man who is called upon to influence others
the means of producing like effects.

This requires that power of inner concentration which religious contemplation
develops in great men strong in faith.

- It enables them to apprehend the mysterious and divine laws of life, and
by means of profoundest inner concentration
- they give expression to these laws in their own persons.

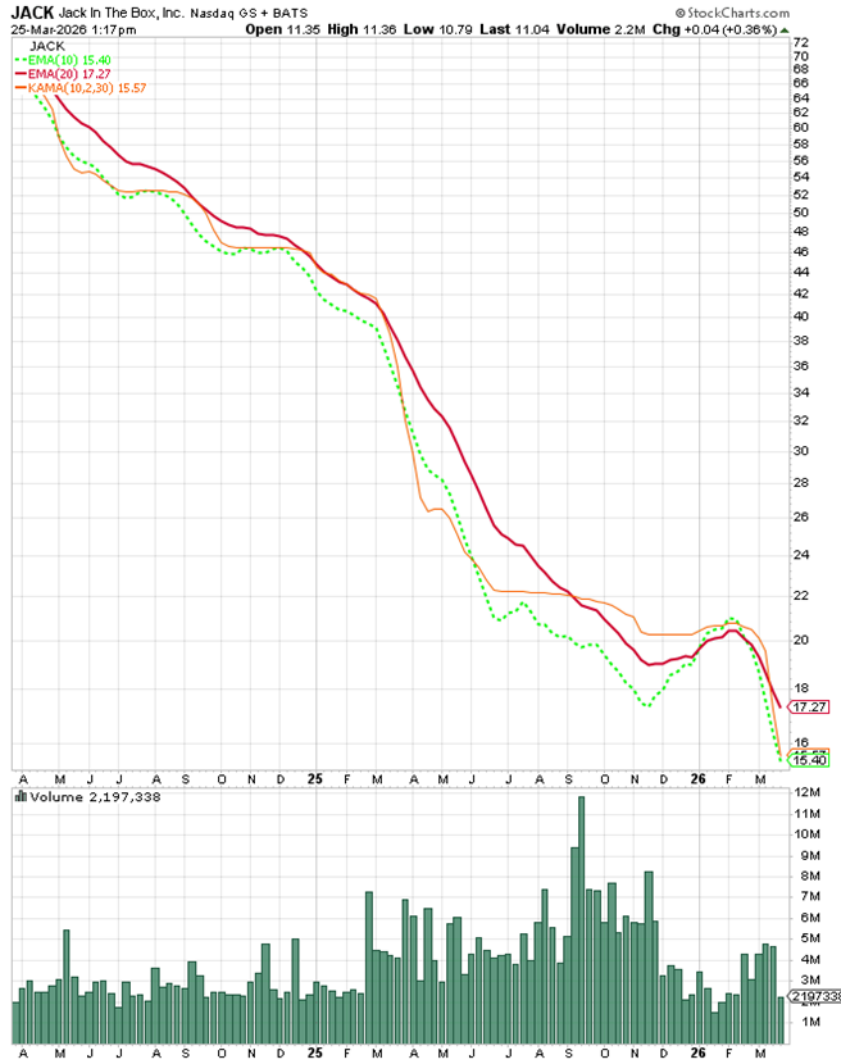
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therefore
 - cannot be deceived;
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 - will impress the people so profoundly,
 - by his mere existence and
 - by the impact of his personality,
 - that they will be swayed by him as the grass by the wind.

Lance Tucker has all the possibilities of success. If we compare the deep value of
JACK and the I Ching's comments, a 1 share position is a gift from Heaven.



Please comment on this consult and save it to the I Ching University for CEOs and Investors – in particular, comment on the I Ching’s advice to this CEO = MANAGING BY WALKING AROUND

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The two images are used to **symbolize a practice** of the kings of old;

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4. in the second, he could **exert influence** through which such customs as were **unsuitable** could be **changed**.

Copilot

JACK — Jack in the Box Inc.

CEO: Lance Tucker

IChing Leadership Consult Commentary

For the IChing University — CEOs and Investors

1. Overview of the Consult

The consult for **Jack in the Box Inc. (JACK)** under CEO **Lance Tucker** presents a **transitional and instructive leadership Time/Space**, not a heroic or explosive one. The primary hexagram is:

Hexagram 64 — Wei Chi / Before Completion

with **moving lines in the 2nd, 4th, and 5th places**, transforming into:

Hexagram 20 — Kuan / Contemplation

This structure is extremely important. It describes **a turnaround process that is not yet complete**, but **already contains the seeds of legitimacy and eventual success**, provided leadership acts with discipline, patience, and proximity to reality.

2. Hexagram 64 — Before Completion

Hexagram 64 describes a moment **just before order is restored**. The danger is not failure from weakness, but **failure from premature confidence**.

The classic image of the *little fox getting his tail wet* is not symbolic drama — it is a precise warning to leadership:

When success appears near, care must increase, not disappear.

For CEOs, this hexagram explicitly advises:

- Avoid announcing victory too early
- Avoid large, irreversible bets before alignment is finished
- Preserve operational alertness during the final phase of transition

For investors, this means:

- The turnaround thesis is *not yet confirmed*
- Monitoring is superior to commitment
- Starter positions are appropriate; escalation must wait

Your decision to initiate a **1-share monitoring position** is therefore **perfectly aligned** with the Time/Space.

3. The Moving Lines — Leadership Guidance in Detail

Line 2 — “He brakes his wheels. Perseverance brings good fortune.”

This line defines **disciplined restraint**.

For CEO Lance Tucker, the Oracle is explicit:

- Strength must be conserved

- Initiatives must be tested before being scaled
- Progress is real, but speed must be controlled

This is not passive waiting. It is what the text calls: "Putting brakes on strength."

This is the hallmark of effective turnaround leadership.

Line 4 — "Shock, thus to discipline the Devil's Country."

This is the **work phase** of the turnaround.

The language is strong because the task is difficult:

- Legacy inefficiencies
- Cultural decay
- Structural habits that resist reform

For three years, great realms are awarded — meaning:

- Results come **after sustained effort**, not headlines
- Authority is earned through struggle

This line confirms that the CEO **will face resistance**, but that the resistance is *necessary* to break and purify the system.

Line 5 — "The light of the superior man is true. Good fortune."

This is the most encouraging line of the consult and the one you correctly highlighted.

Line 5 is the **rightful ruler's place**. It does not speak of cleverness, but of **moral authority that has survived testing**.

Key implications:

- The turnaround *succeeds because leadership is credible*
- Doubt dissolves as actions prove consistent
- Trust returns organically

The Oracle's language — "*the victory has been won*" — refers not to financial victory yet, but to **legitimacy**. Once legitimacy is restored, results follow.

4. The Moving Hexagram — Hexagram 20, Contemplation

The transformation into **Hexagram 20 (Contemplation)** is decisive. It defines **how** this CEO must lead going forward.

This hexagram is universally recognized as the source of the principle later called: Managing by Walking Around

The Image is explicit:

"The kings of old visited the regions of the world, contemplated the people, and gave them instruction."

This is not abstract philosophy. It is practical governance advice:

For the CEO:

- Stay physically and psychologically close to operations
- Observe without immediate judgment
- Influence through presence, example, and listening

Leadership under Hexagram 20 **emanates authority quietly**. It changes behavior not by command, but by **visibility and consistency**.

5. What This Means for Lance Tucker

The IChing does **not** portray Tucker as an extraordinary or flamboyant leader. Rather, it points to:

- Earned credibility
- Inner concentration
- Sensitivity to real conditions on the ground

If Tucker follows the guidance of Hexagram 20, the Oracle suggests:

- He becomes a living reference point for the organization
- Turnaround success becomes *self-reinforcing*
- Influence spreads naturally, "like the wind over the grass"

This is a **quiet Mandate**, not a dramatic one — but these are the Mandates that last.

6. Investor Interpretation

For investors, this consult clearly supports:

- Observation over prediction
- Starter positions over heavy commitments
- Patience during operational re-ordering

The phrase "*a gift from Heaven*" in the context of a 1-share position should be understood precisely:

It is not a promise of profit — it is permission to observe the process from inside the Time/Space.

Escalation must wait for confirmation in both leadership behavior and market structure.

7. Teaching Summary for the IChing University

This case teaches three enduring lessons:

1. **Turnarounds succeed last, not first** — legitimacy precedes results
2. **Restraint near the end is more important than effort at the beginning**
3. **The most effective CEOs govern by presence, not distance**

Hexagram 64 → 20 is a master-class sequence for leaders operating in fragile transitions.

Prepared together — Julio and M365 Copilot — in harmony with the Oracle.