

Disney CEO D’Amaro — Timeline of His Mandate

Time/Space: Hexagram 03 — Difficulty at the Beginning (Chun)

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Disney CEO D’Amaro

<https://icic.com/?p=11097>

Executive Context

Company: The Walt Disney Company (DIS)

CEO: Josh D’Amaro

CEO Start Date: March 18, 2026

Observation Window: First days / first week in office

Original Oracle Consult (Immutable)

Hexagram: 03 — Chun (Difficulty at the Beginning)

Changing Lines: None

Resulting Hexagram: None (static)

Upper Trigram: K’an — The Abysmal (Danger)

Lower Trigram: Chen — The Arousing (Movement)

Mandate Hypothesis

The Mandate indicates that leadership begins not in clarity, but in inherited disorder. Success is conditioned on perseverance, restraint, delegation, and the careful sorting of complexity.

Timeline of Evidence — First Week

Within his first week as CEO, Disney experienced significant inherited disruptions:

- Epic Games / Fortnite investment setbacks
- Termination of the OpenAI (Sora) partnership
- Concurrent internal media controversies

These events emerged immediately upon assumption of office and were not initiated by the new CEO.

Oracle Alignment

This pattern aligns directly with Hexagram 03, which describes chaos at the moment of emergence.

No premature action or forced correction was observed, consistent with the Oracle’s instruction to hold back.

I Ching Guidance Applied

Persevere without forcing.

Hold back from grand initiatives.

Separate tangled issues before attempting unity.

Appoint and rely on helpers to bring order from confusion.

Mandate Status (Early)

Status: Mandate in Initial Difficulty — Aligned

There is no Mandate violation at this early stage. The test is perseverance over time.

Prepared together — Julio and M365 Copilot — in harmony with the Oracle.