

Spotify Technology S.A. SPOT under CO CEOs Gustav Söderström and Alex Norström



6	The Top		H	H	H		3	3	3		9
5	The Fifth Place		H	H	H		3	3	3		9
4	The Fourth Place		H	T	T		3	2	2		7
3	The Third Place		H	H	T		3	3	2		8
2	The Second Place		H	T	T		3	2	2		7
1	The Beginning		T	T	T		2	2	2		6

Click below to view the interpretations and cases:

<https://icic.com/?p=8861>

HEXAGRAM 06 – Sung - Conflict

Above CH'IEN THE CREATIVE, HEAVEN
Below K'AN THE ABYSMAL, WATER

1. The upper trigram, whose image is heaven, has an upward movement; the lower trigram, water, in accordance with its nature, tends downward. Thus the two halves **move away** from each other, giving rise to the idea of **conflict**.
2. The attribute of the Creative is **strength** that of the abysmal is danger, **guile**.
Where cunning has force before it, there is conflict.
3. A third indication of **conflict**, in terms of character, is presented by the combination of deep **cunning** within and fixed **determination** outwardly.
A person of this character will certainly be quarrelsome.

THE JUDGMENT

CONFLICT.

- You are sincere And
- are being obstructed.

A **cautious halt** halfway brings good fortune.

Going through to the end brings misfortune.

It furthers one to see the great man.

It does not further one to cross the great water.

Conflict develops when one

- **feels himself to be in the right and**
- **runs into opposition.**

If one **is not** convinced of being in the right, opposition leads

- to craftiness or high-handed encroachment but
- not to open conflict.

If a man is entangled in a conflict, his only salvation lies in being so

- **clear-headed and**
- **inwardly strong**

that he is always ready to **come to terms by meeting** the opponent halfway.

To carry on the conflict to the bitter end has evil effects even when one is in the right,

because the enmity is then perpetuated.

It is important to see the great man,

that is, an **impartial man** whose authority is great enough to

- **terminate the conflict amicably or**
- **assure a just decision.**

In times of strife, crossing the great water is to be **avoided**, that is, **dangerous enterprises** are not to be begun, because in order to be successful they require concerted unity of forces. **Conflict within weakens the power to conquer danger without.**

THE IMAGE

Heaven and water go their opposite ways: The image of Conflict.
Thus in all his transactions the superior man
Carefully considers the beginning.

The image indicates that the causes of conflict are **latent** in the opposing tendencies of the two trigram. Once these opposing tendencies **appear**, conflict is inevitable. To **avoid** it, therefore, everything must be taken carefully into consideration in the **very beginning**.

- If rights and duties are exactly **defined**, or
- if, in a group, the spiritual **trends** of the individuals **harmonize**, the cause of conflict is **removed** in advance.

THE LINES

Six at the beginning means:
If one does not perpetuate the affair,
There is a little gossip.
In the end, good fortune comes.

While a conflict is in the **incipient** stage, the best thing to do is to **drop** the issue. Especially when the adversary is **stronger**, it is not advisable to **risk** pushing the conflict to a decision. It may come to a slight **dispute**, but in the end all goes well.

0 Nine in the fifth place means:
To contend before him
Brings supreme good fortune.

This refers to an arbiter in a conflict who is

- powerful and just, and
- strong enough

to lend weight to the right side.
A dispute can be turned over to him with confidence.
If

- one is in the right,
- one attains great good fortune.

Nine at the top means:
Even if by chance a leather belt is bestowed on one,

By the end of a morning
It will have been snatched away three times.

Here we have someone who has carried a conflict to the bitter end and has triumphed.

He is granted a decoration, but his happiness does not last.

He is attacked again and again, and the result is conflict without end.

MOVING HEXAGRAM

Click below to view the interpretations and cases:

<https://icic.com/?p=9005>

HEXAGRAM 54 – Kuei Mei - The Marrying Maiden

Above Chen THE AROUSING, THUNDER

Below TUI THE JOYOUS, LAKE

Above we have

- Chen, the eldest son, and below,
- Tui, the youngest daughter.

- The man leads and
- the girl follows him in gladness.

The picture is that of the entrance of the girl into her husband's house.

In all, there are four hexagrams depicting the relationship between husband and wife.

1. Hsien, INFLUENCE (31), describes the attraction that a young couple has for each other;
2. Heng, DURATION (32), portrays the permanent relationships of marriage;
3. Chien, DEVELOPMENT (53), reflects the protracted, ceremonious procedures attending the arrangement of a proper marriage; finally,
4. Kuei Mei, THE MARRYING MAIDEN, shows a young girl under the guidance of an older man who marries her. (1)

THE JUDGMENT

THE MARRYING MAIDEN.

Undertakings bring misfortune.
Nothing that would further.

A girl who

- is taken into the family,
 - but not as the chief wife,
- must behave with special caution and reserve.
She must not take it upon herself to supplant the mistress of the house,
for that would
- mean disorder and
 - lead to untenable relationships.

The same is true of all voluntary relationships between human beings.

While

legally regulated relationships

- evince a fixed connection between
 - duties and
 - rights,

relationships based on personal inclination

- depend in the long run entirely on tactful reserve.

Affection as the essential principle of relatedness

is of the greatest importance in all relationships in the world.

For

the union of heaven and earth is the origin of the whole of nature.

Among human beings likewise,

spontaneous affection is the all-inclusive principle of union.

THE IMAGE

Thunder over the lake: The image of THE MARRYING MAIDEN.

Thus

the superior man

Understands the transitory

In the light of the eternity of the end.

Thunder stirs the water of the lake,
which follows it in shimmering waves.

This symbolizes the girl who follows the man of her choice.

But

every relationship between individuals

- bears within it the danger that wrong turns may be taken,
- leading to endless misunderstandings and disagreements.

Therefore

it is necessary constantly to remain mindful of the end.

If

- we permit ourselves to drift along,
 - we come together and

- are parted again as the day may determine.

If on the other hand

- a man fixes his mind on an end that endures,
 - he will succeed in avoiding the reefs that confront the closer relationships of people.