

Chipotle Mexican Grill, Inc. CMG under CEO Scott Boatwright



6	The Top		H	H	H		3	3	3		9
5	The Fifth Place		H	H	T		3	3	2		8
4	The Fourth Place		H	H	H		3	3	3		9
3	The Third Place		H	T	T		3	2	2		7
2	The Second Place		H	H	T		3	3	2		8
1	The Beginning		H	T	T		3	2	2		7

Click below to view the interpretations and cases:

<https://icic.com/?p=8933>

HEXAGRAM 30 – Li - THE CLINGING, FIRE

Above LI THE CLINGING, FIRE

Below LI THE CLINGING, FIRE

This hexagram is another **double sign**.

The trigram Li **means**

- "to cling to something,"
- "to be conditioned,
- to depend or rest on something," and also
- "brightness".

A dark line **clings to** two light lines,

- one above and
- one below –

the **image** of an empty space between two strong lines, whereby the two strong lines are made **bright**.

The trigram **represents** the middle daughter.

The Creative has **incorporated** the central line of the Receptive, and thus Li develops.

As **an image**, it is fire.

Fire

- has no definite form but
- **clings to** the burning object and thus is bright.

As water pours down from heaven, so fire flames up from the earth.

- While K'an **means** the soul shut within the body,
- Li **stands for** nature in its radiance.

THE JUDGMENT

THE CLINGING.

Perseverance furthers.

It brings success.

Care of the cow brings good fortune.

What is dark **clings**

- to what is light and so
- **enhances the brightness of the latter.**

A luminous thing giving out light must have within itself something that perseveres; otherwise it will in time burn itself out.

Everything that gives light

is **dependent** on something to which it clings, in order that it may **continue** to shine.

Thus

- sun and moon cling to heaven, and
- grain, grass, and trees cling to the earth.

So too

the twofold clarity of the dedicated man

- **clings to what is right and thereby**
- **can shape the world.**

Human life on earth is conditioned and unfree, and, when man

- **recognizes this limitation and**
- **makes himself dependent upon the harmonious and beneficent forces of the cosmos,**

he achieves success.

The cow is the **symbol** of extreme docility.

By **cultivating in himself an attitude of**

- compliance and
 - voluntary dependence,
- man
- acquires clarity without sharpness and
 - finds his place in the world. 1

THE IMAGE

That which is bright rises twice: The image of FIRE.
Thus the great man, by **perpetuating** this brightness,
Illumines the four quarters of the world.

Each of the two trigrams **represents** the sun in the course of a day.
The two together **represent** the repeated movement of the sun,
the function of **light** with respect to **time**.

The great man **continues** the work of nature in the human world.
Through the **clarity** of his nature
he **causes** the light

- to **spread** farther and farther and
- to **penetrate** the nature of man ever more deeply.

THE LINES

Nine in the fourth place means:

Its coming is sudden;

It

- flames up,
 - dies down,
 - is thrown away.
- Clarity of mind has the same relation to life that
 - fire has to wood.

Fire

- clings to wood, but also
- consumes it.

Clarity of mind

- is rooted in life but
- can also consume it.

Everything depends upon how the clarity functions.

Here the **image** used is that of a meteor or a straw fire.

A man who is excitable and restless

- may rise quickly to prominence but
- produces no lasting effects.

Thus matters end badly when

a man

- spends himself too rapidly and
- consumes himself like a meteor.

Nine at the top means:

The king uses him to

- march forth and
- chastise.

Then it is best to

- kill the leaders And
- take captive the followers.

No blame.

It is not the purpose of chastisement

- to impose punishment blindly
- but to create discipline.

Evil must be cured at its roots.

To eradicate evil in political life,

it is best to

- kill the ringleaders and
- spare the followers.

In educating oneself it is best to

- root out bad habits and
- tolerate those that are harmless.

For asceticism that is too strict,
like sentences of undue severity,
fails in its purpose.

MOVING HEXAGRAM

Click below to view the interpretations and cases:

<https://icic.com/?p=8951>

HEXAGRAM 36 - Ming I - Darkening of the Light

Above K'UN THE RECEPTIVE, EARTH

Below LI THE CLINGING, FIRE

Here the sun

- has sunk under the earth and
- is therefore darkened.

The name of the hexagram means literally "wounding of the bright"; hence the individual lines contain frequent references to wounding.

The situation is the exact opposite of that in the foregoing hexagram.

In the latter

- a wise man at the head of affairs
 - has able helpers, and in company with them
 - makes progress;

here

- a man of dark nature
 - is in a position of authority and
 - brings harm to the wise and able man.

THE JUDGMENT

DARKENING OF THE LIGHT.

In adversity

It furthers one to be persevering.

One

- must not unresistingly let himself be swept along by unfavorable circumstances,
- nor permit his steadfastness to be shaken.

He can avoid this by

- maintaining his inner light, while
- remaining outwardly yielding and tractable.

With this attitude

he can overcome even the greatest adversities.

In some situations indeed a man

- must hide his light, in order to
- make his will prevail in spite of difficulties in his immediate environment.

Perseverance

- must dwell in inmost consciousness and
- should not be discernible from without.

Only thus is

a man able to maintain his will in the face of difficulties.

THE IMAGE

The light has sunk into the earth: The image of DARKENING OF THE LIGHT.

Thus does

- the superior man live with the great mass:
- He
 - veils his light,
 - yet still shines.

In a time of darkness it is essential to be

- cautious and
- reserved.

One should not needlessly awaken overwhelming enmity by inconsiderate behavior.

In such times

- one ought not to fall in with the practices of others;
- neither should one drag them censoriously into the light.

In social intercourse

- one should not try to be all-knowing.
- One should let many things pass, without being duped.