

Bridgford Foods Corporation BRID under CEO Michael W. Bridgford



6	The Top		H	H	T		3	3	2		8
5	The Fifth Place		H	H	T		3	3	2		8
4	The Fourth Place		H	H	H		3	3	3		9
3	The Third Place		H	H	T		3	3	2		8
2	The Second Place		H	H	T		3	3	2		8
1	The Beginning		H	T	T		3	2	2		7

Click below to view the interpretations and cases:

<https://icic.com/?p=8996>

HEXAGRAM 51 – Chen - The Arousing (Shock, Thunder)

Above CHEN THE AROUSING, THUNDER
Below CHEN THE AROUSING, THUNDER

The hexagram Chen represents the eldest son,
who **seizes** rule with

- energy and
- power.

A yang line

- **develops** below two yin lines and
- **presses** upward forcibly.

This movement is **so violent** that it arouses terror.

It is **symbolized** by thunder, which

- **bursts** forth from the earth and by its shock
- **causes** fear and trembling.

THE JUDGMENT

- Shock brings success.
- Shock comes-oh, oh!
Laughing words-ha, ha!
- The shock terrifies for a hundred miles, And
- he does not let fall the sacrificial spoon and chalice.

The shock that comes from the manifestation of God
within the depths of the earth
makes man afraid,
but this fear of God is good,
for joy and merriment can follow upon it.

When

- a man has learned within his heart what fear and trembling mean,
 - he is safeguarded against any terror produced by outside influences.
- Let the thunder roll and spread terror a hundred miles around:
- he remains so composed and reverent in spirit
that
 - the sacrificial rite is not interrupted.
- This is the spirit that must animate leaders and rulers of men –
- a profound inner seriousness from which
 - all outer terrors glance off harmlessly.

THE IMAGE

Thunder repeated: the image of SHOCK.

Thus in fear and trembling

The superior man

- sets his life in order And
- examines himself.

The shock of continuing thunder brings

- fear and
- trembling.

The superior man

- is always filled with reverence at the manifestation of God;
he

- sets his life in order and
- searches his heart,

lest it harbor any secret opposition to the will of God.

Thus

- reverence is the foundation of true culture.

THE LINES

Nine in the fourth place means:

Shock is mired.

Movement within the mind depends for its success partly on circumstances.

If there is

- neither a resistance that might be vigorously combated,
 - nor yet a yielding that permits of victory –
- if, instead,
- everything is tough and inert like mire –
- movement is crippled.

MOVING HEXAGRAM

Click below to view the interpretations and cases:

<https://icic.com/?p=8915>

HEXAGRAM 24 – Fu - Return (The Turning Point)

Above K'UN THE RECEPTIVE, EARTH
Below CHEN THE AROUSING, THUNDER

The **idea** of a turning point arises from the fact that

- after the dark lines have **pushed** all of the light lines upward and out of the hexagram,
- another light line **enters** the hexagram from below.

The time of darkness is past.

The winter solstice brings the victory of light.

This hexagram is **linked with** the eleventh month, the month of the **solstice** (December-January).

THE JUDGMENT

RETURN. Success.

- Going out and coming in without error.
- Friends come without blame.
- To and fro goes the way.
- On the seventh day comes return.
- It furthers one to have somewhere to go.

After a time of decay comes the turning point.

The powerful light that has been banished returns.

There is **movement**, but

it **is not** brought about by force.

The upper trigram K'un is **characterized** by devotion;

thus the movement is **natural, arising** spontaneously.

For this reason the **transformation** of the old becomes easy.

- **The old is discarded and**
- **the new is introduced.**

Both measures **accord** with the time;

therefore **no harm** results.

Societies of people sharing the same views are formed.

But since these groups

- **come together in full public knowledge and**
- **are in harmony with the time,**
- **all selfish separatist tendencies are excluded, and**
- **no mistake is made.**

The idea of RETURN is based on the course of nature.

- **The movement is cyclic, and**
- **the course completes itself.**

Therefore

it is not necessary to hasten anything artificially.

Everything comes of itself at the appointed time.

This is the **meaning** of heaven and earth.

**All movements are accomplished in six stages, and
the seventh brings return.**

Thus

- the Winter solstice, with which the **decline** of the year begins,
 - **comes** in the seventh month after the summer solstice;

so too

- sunrise
 - **comes** in the seventh double hour after **sunset**.

Therefore

seven is the number of the young light, and

it **arises** when six, the number of the great darkness, is increased by one.

In this way

the state of rest gives place to movement.

THE IMAGE

Thunder within the earth: The image of THE TURNING POINT.

Thus

- the kings of antiquity closed the passes At the time of solstice.
- Merchants and strangers did not go about, And
- the ruler Did not travel through the provinces.

The winter solstice has always been celebrated in China as the **resting time** of the year –

a **custom** that survives in the time of rest observed at the new year.
In winter the life energy, symbolized by thunder, the Arousing is still underground.
Movement is just at its **beginning**;

therefore

it must be **strengthened** by rest,

so that it will **not be dissipated** by being used prematurely.

This principle, i.e., of allowing energy that is renewing itself to be reinforced by rest,

applies to all similar situations.

- The return of health after illness,
 - the return of understanding after an estrangement:
- everything must be **treated** tenderly and with care at the beginning,
so that the return may **lead to** a flowering.