

Newell Brands Inc. NWL under CEO Christopher H. Peterson



6		H	H	H		3	3	3		9
5		H	H	T		3	3	2		8
4		H	T	T		3	2	2		7
3		H	H	T		3	3	2		8
2		H	H	T		3	3	2		8
1		T	T	T		2	2	2		6

Click below to view the interpretations and cases:

<https://icic.com/?p=8948>

HEXAGRAM 35 – Chin - Progress

Above LI THE CLINGING, FIRE
Below K'UN THE RECEPTIVE, EARTH

The hexagram **represents** the sun rising over the earth.
It is therefore the **symbol** of rapid, easy progress,
which at the same time **means**

- ever widening **expansion** and
- **clarity**.

THE JUDGMENT

PROGRESS.
The powerful prince
Is honored with horses in large numbers.

In a single day he is granted audience three times.

As an example of progress, this pictures a time when a powerful feudal lord

- rallies the other lords around the sovereign and
- pledges fealty and peace.

The sovereign

- rewards him richly and
- invites him to a closer intimacy.

A twofold idea is set forth here.

1. The actual effect of the progress emanates from a man

- who is in a dependent position and
- whom the others
 - regard as their equal and
 - are therefore willing to follow.

This leader has enough clarity of vision

- not to abuse his great influence
- but to use it rather for the benefit of his ruler.

2. His ruler in turn

- is free of all jealousy,
- showers presents on the great man, and
- invites him continually to his court.

- An enlightened ruler and
- an obedient servant –

this is the condition on which great progress depends.

THE IMAGE

The sun rises over the earth: The image Of PROGRESS.

Thus the superior man himself

Brightens his bright virtue.

The light of the sun as it rises over the earth is by nature clear.

The higher the sun rises,

the more it emerges from the dark mists,

spreading the pristine purity of its rays over an ever widening area.

The real nature of man

- is likewise originally good,
- but it
 - becomes clouded by contact with earthly things and therefore
 - needs purification before it can shine forth in its native clarity. 1

THE LINES

Six at the beginning means:

Progressing, but turned back.

Perseverance brings good fortune.

If

- one meets with no confidence,
- one should remain calm.

No mistake.

At a time when all elements are pressing for progress,

- we are still uncertain whether in the course of advance
- we may not meet with a rebuff.

Then the thing to do is simply to continue in what is right;
in the end this will bring good fortune.

It may be that we meet with no confidence.

In this case

- we ought not to try to win confidence regardless of the situation,
- but should
- remain calm and cheerful and
- refuse to be roused to anger.

Thus we remain free of mistakes.

Nine at the top means:

Making progress with the horns is permissible

Only for the purpose of punishing one's own city.

To be conscious of danger brings good fortune.

No blame.

Perseverance brings humiliation.

Making progress with lowered horns –

i.e., acting on the offensive –

is permissible, in times like those referred to here,

only in dealing with the mistakes of one's own people.

Even then

we **must bear in mind** that proceeding on the offensive may always be dangerous.

In this way

we

- **avoid** the mistakes that otherwise threaten, and
- **succeed** in what we set out to do.

On the other hand,

perseverance in such over energetic behavior,

especially toward persons with whom there **is no** close connection,

will **lead to** humiliation.

MOVING HEXAGRAM

Click below to view the interpretations and cases:

<https://icic.com/?p=8996>

HEXAGRAM 51 – Chen - The Arousing (Shock, Thunder)

Above CHEN THE AROUSING, THUNDER

Below CHEN THE AROUSING, THUNDER

The hexagram Chen represents the eldest son, who **seizes** rule with

- energy and
- power.

A yang line

- **develops** below two yin lines and
- **presses** upward forcibly.

This movement is **so violent** that it arouses terror.

It is **symbolized** by thunder, which

- **bursts** forth from the earth and by its shock
- **causes** fear and trembling.

THE JUDGMENT

- Shock brings success.
- Shock comes-oh, oh!
Laughing words-ha, ha!
- The shock terrifies for a hundred miles, And
- he does not let fall the sacrificial spoon and chalice.

The shock that comes from the manifestation of God within the depths of the earth makes man afraid, but this fear of God is good, for joy and merriment can follow upon it.

When

- a man has learned within his heart what fear and trembling mean,
- he is safeguarded against any terror produced by outside influences.

Let the thunder roll and spread terror a hundred miles around:

- he remains so composed and reverent in spirit that
- the sacrificial rite is not interrupted.

This is the spirit that must animate leaders and rulers of men –

- a profound inner seriousness from which
- all outer terrors glance off harmlessly.

THE IMAGE

Thunder repeated: the image of SHOCK.

Thus in fear and trembling

The superior man

- sets his life in order And
- examines himself.

The shock of continuing thunder brings

- fear and
- trembling.

The superior man

- is always filled with reverence at the manifestation of God;
- he

- sets his life in order and
- searches his heart,

lest it harbor any secret opposition to the will of God.

Thus

- reverence is the foundation of true culture.