

Direct Digital Holdings Inc DRCT under CEO Mark Walker



6		H	T	T		3	2	2		7
5		T	T	T		2	2	2		6
4		H	H	T		3	3	2		8
3		T	T	T		2	2	2		6
2		T	T	T		2	2	2		6
1		T	T	T		2	2	2		6

Click below to view the interpretations and cases:

<https://icic.com/?p=8912>

HEXAGRAM 23 – Po - Splitting Apart

Above KEN KEEPING STILL, MOUNTAIN

Below K'UN THE RECEPTIVE, EARTH

The dark lines are about to

- mount upward and
- overthrow the last firm, light line by exerting a disintegrating influence on it.

The inferior, dark forces overcome what is superior and strong,

- not by direct means,
- but by undermining it gradually and imperceptibly, so that it finally collapses.

The lines of the hexagram

- present the image of a house, the top line being tile roof, and because the roof is being shattered
- the house collapses.

The hexagram belongs to the ninth month (October-November).

The yin power

- pushes up ever more powerfully and
- is about to supplant the yang power altogether.

THE JUDGMENT

SPLITTING APART.

It does not further one

To go anywhere.

This pictures a time when inferior people

- are pushing forward and
- are about to crowd out the few remaining strong and superior men.

Under these circumstances, which are due to the time, it is not favorable for the superior man to undertake anything.

The right behavior in such adverse times is to be deduced from

- the images and
- their attributes.
- The lower trigram stands for the earth,
 - whose attributes are docility and devotion.
- The upper trigram stands for the mountain,
 - whose attribute is stillness.

This suggests that one

- should submit to the bad time and
- remain quiet.

For it is a question not of man's doing but of time conditions, which, according to the laws of heaven,

show an alternation of

- increase and decrease,
- fullness and emptiness.

It is impossible to counteract these conditions of the time.

Hence

it is not cowardice but wisdom to

- submit and
- avoid action.

THE IMAGE

The mountain rests on the earth: The image of SPLITTING APART.

Thus

those above can ensure their position

Only by giving generously to those below.

The mountain rests on the earth.

- When it is steep and narrow, lacking a broad base, it must topple over.
- Its position is strong only when it rises out of the earth
 - broad and great,
 - not proud and steep.

So likewise those who rule rest on the broad foundation of the people.

They too should be

- generous and
- benevolent,
- like the earth that carries all.
- Then they will make their position
 - as secure
 - as a mountain is in its tranquility.

THE LINES

Six at the beginning means:

The leg of the bed is split.

Those who persevere are destroyed.

Misfortune.

Inferior people

- are on the rise and
- stealthily begin their destructive burrowing from below in order to undermine the place where the superior man rests.

Those followers of the ruler who remain loyal are destroyed by

- slander and
- intrigue.

The situation bodes disaster,

yet there is nothing to do but wait.

Six in the second place means:

The bed is split at the edge.

Those who persevere are destroyed.

Misfortune.

The power of the inferior people is growing.

The danger draws close to one's person;

- already there are clear indications, and
- rest is disturbed.

Moreover, in this dangerous situation

one is as yet without help or friendly advances from above or below.

Extreme caution is necessary in this isolation.

One must

- adjust to the time and
- promptly avoid the danger.

Stubborn perseverance in maintaining one's standpoint

would lead to do a downfall.

Six in the third place means:

He splits with them. No blame.

An individual finds himself in an **evil environment** to which he is **committed** by external ties.

But

- he has an **inner relationship** with a superior man, and through this
- he **attains the stability** to free himself from the way of the inferior people around him.

This brings him into opposition to them of course, but that is not wrong.

Six in the fifth place means:

A shoal of fishes.

Favor comes through the court ladies.

Everything acts to further.

Here, in immediate proximity to the strong, light-giving principle at the top, **the nature of the dark force undergoes a change.**

It no longer **opposes** the strong principle by means of intrigues but **submits** to its guidance.

Indeed, as the head of the other weak lines,

it leads all of these to the strong line,

just as

a princess

- **leads** her maids-in-waiting like a shoal of fishes to her husband and thus
- **gains** his favor.

Inasmuch as

- the lower element thus **voluntarily** places itself under the higher,
 - it **attains** happiness and
 - the higher also **receives** its clue.

Therefore all goes well.

MOVING HEXAGRAM

Click below to view the interpretations and cases:

<https://icic.com/?p=8870>

HEXAGRAM 09 - Hsiao Ch'u - The Taming Power of the Small

Above SUN

THE GENTLE, WIND

Below CH'IEN

THE CREATIVE. HEAVEN

This hexagram means the force of the small – the power of the shadowy – that

- restrains,
- tames,
- impedes.

A weak line in the fourth place, that of the minister, 1 holds the five strong lines in check.

In the Image it is the wind blowing across the sky.

The wind

- restrains the clouds, the rising breath of the Creative, and
- makes them grow dense,
- but as yet is not strong enough to turn them to rain.

The hexagram presents a configuration of circumstances in which a strong element is temporarily held in leash by a weak element. It is only through gentleness that this can have a successful outcome.

THE JUDGMENT

THE TAMING POWER, OF THE SMALL

Has success.

Dense clouds, no rain from our western region.

This image refers to the state of affairs in China at the time when King Wen, who came originally from the west, was in the east at the court of the reigning tyrant Chou Hsin.

The moment for action on a large scale has not yet arrived.

King Wen could only keep the tyrant somewhat in check by friendly persuasion.

Hence the image of many clouds, promising moisture and blessing to the land, although as yet no rain falls.

The situation is not unfavorable;

there is a prospect of ultimate success,

- but there are still obstacles in the way, and
- we can merely take preparatory measures.

Only through the small means of friendly persuasion can we exert any influence.

The time has not yet come for sweeping measures.

However, we may be able, to a limited extent, to act as a restraining and subduing influence.

To carry out our purpose we need

- firm determination within and
- gentleness and adaptability in external relations.

THE IMAGE

The wind drives across heaven: The image of THE TAMING POWER OF THE SMALL.

Thus the superior man

Refines the outward aspect of his nature.

The wind can indeed drive the clouds together in the sky;
yet, being nothing but air, without solid body,
it does not produce great or lasting effects.

So also an individual,
in times when he can produce no great effect in the outer world,
can do nothing except refine the expression of his nature in small ways.