

Lululemon Athletica Inc LULU under CEO Calvin McDonald



6		H	T	T		3	2	2		7
5		H	T	T		3	2	2		7
4		H	H	T		3	3	2		8
3		H	H	H		3	3	3		9
2		H	H	H		3	3	3		9
1		H	T	T		3	2	2		7

Click below to view the interpretations and cases:

<https://icic.com/?p=8870>

### HEXAGRAM 09 - Hsiao Ch'u - The Taming Power of the Small

Above SUN                    THE GENTLE, WIND  
Below CH'IEN                THE CREATIVE. HEAVEN

This hexagram means the force of the small – the power of the shadowy - that

- restrains,
- tames,
- impedes.

A weak line in the fourth place, that of the minister, 1 holds the five strong lines in check.

In the Image it is the wind blowing across the sky.

The wind

- restrains the clouds, the rising breath of the Creative, and
- makes them grow dense,
- but as yet is not strong enough to turn them to rain.

The hexagram presents a **configuration of circumstances** in which a strong element is **temporarily** held in leash by a weak element. It is only through **gentleness** that this can have a successful outcome.

## THE JUDGMENT

THE TAMING POWER, OF THE SMALL

Has success.

Dense clouds, no rain from our western region.

This image refers to the **state of affairs** in China at the time when King Wen, who came originally from the west, was in the east at the court of the reigning tyrant Chou Hsin. The **moment for action** on a large scale has not yet arrived. King Wen could only **keep the tyrant somewhat in check by friendly persuasion**. Hence the image of many clouds, **promising** moisture and blessing to the land, although **as yet no** rain falls.

The situation **is not unfavorable**; there is a prospect of **ultimate success**,

- but there are still **obstacles** in the way, and
- we can merely take **preparatory measures**.

**Only through the small means of friendly persuasion can we exert any influence. The time has not yet come for sweeping measures.**

However, we may be able, to a limited extent, to act as a **restraining and subduing** influence.

To carry out **our purpose** we need

- **firm determination within and**
- **gentleness and adaptability in external relations.**

## THE IMAGE

The wind drives across heaven: The image of THE TAMING POWER OF THE SMALL.

Thus the superior man

**Refines** the outward aspect of his nature.

The wind can indeed drive the clouds together in the sky;

yet, being **nothing** but air, without solid body,

it **does not** produce great or lasting effects.

So also an individual,

in times when he **can produce no** great effect in the outer world,

can do nothing except **refine the expression** of his nature in small ways.

## THE LINES

Nine in the second place means:

He allows himself to be drawn into returning.

Good fortune.

One **would like** to press forward,  
**but** before going farther  
one sees from the example of others like oneself that this **way is blocked**.  
In such a case,  
if the effort to push forward is **not in harmony** with the time, 2  
a reasonable and resolute man will **not expose** himself to a personal rebuff,  
but will **retreat** with others of like mind.  
This brings good fortune,  
because he does others of like not **needlessly jeopardize** himself.

Nine in the third place means:

The spokes burst out of the wagon wheels.  
Man and wife roll their eyes.

Here an **attempt** is made to press forward forcibly,  
in the obstructing that the obstructing power is **slight**.  
But since,  
under the circumstances power actually lies with the **weak**,  
this sudden offensive is doomed to **failure**.  
**External conditions** hinder the advance,  
just as loss of the wheel spokes stops the progress of a wagon.  
We do not yet **heed** this hint from fate,  
hence there are **annoying arguments** like those of a married couple.  
Naturally this is not a favorable state of things,  
for though the situation may enable the weaker side to hold its ground,  
the difficulties are **too numerous** to permit of a happy result.  
In consequence  
even the strong man cannot so use his power  
as to exert the right influence on those around him.

- He experiences a **rebuff** where he expected an easy victory, and
- he thus **compromises** his dignity.

## **MOVING HEXAGRAM**

**Click below to view the interpretations and cases:**

<https://icic.com/?p=8969>

### **HEXAGRAM 42 – I - Increase**

Above SUN THE GENTLE, WIND  
Below CHEN THE AROUSING, THUNDER

The **idea of increase** is expressed in the fact that the strong lowest line of the upper trigram

- has sunk down and
- taken its place under the lower trigram.

This conception also expresses

**the fundamental idea on which the Book of Changes is based.**

**To rule truly is to serve.**

A sacrifice of the higher element that produces an increase of the lower is called an out-and-out increase:

it **indicates** the spirit that alone has power to help the world.

## THE JUDGMENT

INCREASE.

- It furthers one To undertake something.
- It furthers one to cross the great water.

Sacrifice on the part of those above for the increase of those below

- fills the people with a sense of joy and gratitude
- that is extremely valuable for the flowering of the commonwealth.

When people are thus devoted to their leaders,

- undertakings are possible, and
- even difficult and dangerous enterprises will succeed.

Therefore in such times of progress and successful development it is necessary to

- work and
- make the best use of the time.

This time resembles that of the **marriage** of heaven and earth, when the earth

- partakes of the creative power of heaven,
- forming and bringing forth living beings.

The time of INCREASE does not endure, therefore it must be utilized while it lasts.

## THE IMAGE

Wind and thunder: the image Of INCREASE.

Thus the superior man:

- If he sees good,
  - he imitates it;
- If he has faults,
  - he rids himself of them.

While observing how thunder and wind increase and strengthen each other, a man can note the way to

- self-increase and

- self-improvement.

When he discovers good in others,  
he should

- imitate it and thus
- make everything on earth his own.

- If he perceives something bad in himself,
  - let him rid himself of it.

In this way

- he becomes free of evil.

This ethical change represents the most important increase of personality.