

Apple Inc AAPL under CEO (candidate) John Ternus



6		H	H	T		3	3	2		8
5		H	H	T		3	3	2		8
4		H	H	T		3	3	2		8
3		T	T	T		2	2	2		6
2		H	T	T		3	2	2		7
1		H	H	T		3	3	2		8

### HEXAGRAM 07 – Shih - The Army

Above K'UN THE RECEPTIVE, EARTH  
Below K'AN THE ABYSMAL, WATER

This hexagram is made up of the trigrams

- K'an, water, and
- K'un, earth, and thus,

it symbolizes the ground water **stored up** in the earth.

In the same way **military strength is stored up** in the mass of the people –

- **invisible in times of peace but**
- **always ready for use as a source of power.**

The attributes of the two trigrams are

- danger inside and
- obedience outside.

This points to the nature of an army,

which at the core is **dangerous**,

while **discipline and obedience** must prevail outside.

Of the individual lines,

the one that **controls** the hexagram is the strong nine in the second place to which the other lines, all yielding, are **subordinate**.

This line indicates a commander, because it **stands** in the middle of one of the two trigrams. But since it is in the lower rather than the upper trigram, it represents **not the ruler** but the **efficient general**, who maintains **obedience** in the army by his authority.

## THE JUDGMENT

THE ARMY.

The army needs perseverance  
And a strong man.  
Good fortune without blame.

An army is a mass that needs **organization** in order to become a fighting force. Without strict discipline nothing can be accomplished, but this discipline must not be achieved by force.

It requires a strong man who

- captures the hearts of the people and
- awakens their enthusiasm.

In order that he may develop his abilities he needs the **complete confidence** of his ruler, who must **entrust him** with full responsibility as long as the war lasts. But war

- is always a dangerous thing and
- brings with it destruction and devastation.

Therefore it

- should not be resorted to **rashly** but, like a poisonous drug,
- should be used **as a last recourse**.

- The justifying cause of a war, and
- clear and intelligible war aims,

ought to be explained to the people by an experienced leader.

Unless there is a quite definite war aim to which the people can consciously pledge themselves,

the unity and strength of conviction that lead to victory will not be forth coming.

But the leader must also look to it that

- the passion of war and
- the delirium of victory

do not give rise to unjust acts that will not meet with general approval.

If justice and perseverance are the basis of action, all goes well.

## THE IMAGE

In the middle of the earth is water: The image of THE ARMY.

Thus the superior man increases his masses

By generosity toward the people.

Ground water is invisibly present within the earth.

In the same way the military power of a people is invisibly present in the masses.

- When danger threatens, every peasant becomes a soldier;
- when the war ends, he goes back to his plow.

He who is generous toward the people wins their love, and a people living under a mild rule becomes strong and powerful.

Only a people economically strong can be important in military power.

Such power must therefore be cultivated

- by improving the economic condition of the people and
- by humane government.

Only when there is this invisible bond between government and people, so that the people are sheltered by their government as ground water is sheltered by the earth, is it possible to wage a victorious war.

## THE LINES

Six in the third place means:

Perchance the army carries corpses in the wagon.

Misfortune.

Here we have a choice of two explanations.

1. One points to defeat because someone other than the chosen leader interferes with the Command;
2. the other is similar in its general meaning, but the expression, "carries corpses in the wagon," is interpreted differently.

At burials and at sacrifices to the dead it was customary in China for the deceased to whom the sacrifice was made to be represented by a boy of the family, who sat in the dead man's place and was honored as his representative.

On the basis of this custom the text is interpreted as meaning that a "corpse boy" is sitting in the wagon, or, in other words, that authority is not being exercised by the proper leaders but has been usurped by others.

Perhaps the whole difficulty clears up if it is inferred that there has been an error in copying.

The character fan, meaning "all," may have been misread as Shih, which means "corpse."

Allowing for this error, the meaning would be that

if the multitude assumes leadership of the army (rides in the wagon), misfortune ensue.

## MOVING HEXAGRAM

**Hexagram 46 – Sheng - Pushing Upward**

Above K'UN THE RECEPTIVE, EARTH  
Below SUN THE GENTLE, WIND, WOOD

- The lower trigram, Sun, represents **wood**, and
- the upper, K'un, means the **earth**.

Linked with this is the idea that wood in the earth **grows upward**.

In contrast to the meaning of Chin, PROGRESS (35),

this pushing upward is associated with **effort**,

just as a plant needs **energy** for pushing upward through the earth.

That is why this hexagram, although it is connected with success, is associated with **effort of the will**.

- In PROGRESS the emphasis is on **expansion**;
- PUSHING UPWARD indicates rather a **vertical ascent** - **direct rise**
  - from obscurity and lowliness
  - to power and influence.

## THE JUDGMENT

PUSHING UPWARD

has supreme success.

One must see the great man.

Fear not.

Departure toward the south

Brings good fortune.

The pushing upward of the good elements

- encounters **no obstruction** and
- is therefore accompanied by **great success**.

The pushing upward is made possible

- **not by violence**
- **but by modesty and adaptability**.

Since the individual is borne along by the propitiousness of the time, he advances.

**He must go to see authoritative people.**

He need not be afraid to do this, because success is **assured**.

But

he must set to work, for **activity** (this is the meaning of "the south") brings good fortune.

## THE IMAGE

Within the earth, wood grows: The image of PUSHING UPWARD.

Thus the superior man of devoted character

Heaps up small things

In order to achieve something high and great.

- Adapting itself to obstacles and bending around them, wood in the earth grows upward without haste and without rest.

Thus too

- the superior man
  - is devoted in character and
  - never pauses in his progress.