Verb Technology Company Inc VERB under CEO Rory Cutaia



6	Η	Η	Т	3	3	2	8
5	Н	Т	Т	3	2	2	7
4	Т	Т	Т	2	2	2	6
3	Т	Т	Т	2	2	2	6
2	Н	Н	Н	3	3	3	9
1	Н	Н	Н	3	3	3	9

HEXAGRAM 60 - Chieh - Limitation

Above K'AN THE ABYSMAL, WATER Below TUI THE JOYOUS, LAKE

- A lake occupies a limited space. When more water comes into it,
- it overflows.

Therefore

limits must be set for the water.

The image shows

- water below and
- water above,
- with the firmament between them as a limit.

The Chinese word for limitation really denotes the joints that divide a bamboo stalk.

- In relation to ordinary life
 - o it means the thrift that sets fixed limits upon expenditures.
- In relation to the moral sphere

 it means the fixed limits that the superior man sets upon his actions the limits of loyalty and disinterestedness.

THE JUDGMENT

LIMITATION.

Success.

Galling limitation must not be persevered in.

Limitations are troublesome,

but

they are effective.

Ιf

- we live economically in normal times,
- we are prepared for times of want.

To be sparing saves us from humiliation.

Limitations are also indispensable in the regulation of world conditions.

In nature there are fixed limits for

- summer and winter,
- day and night, and

these limits give the year its meaning.

In the same way,

economy,

by setting fixed limits upon expenditures,

acts to

- preserve property and
- prevent injury to the people.

But in limitation

we must observe due measure.

- If a man should seek to impose galling limitations upon his own nature,
 - it would be injurious.

And

- if he should go too far in imposing limitations on others,
 - they would rebel.

Therefore

it is necessary to set limits even upon limitations

THE IMAGE

Water over lake: the image of LIMITATION.

Thus

the superior man

- Creates number and measure, And
- examines the nature of virtue and correct conduct.
- A lake is something limited.
- Water is inexhaustible.

A lake

- can contain only a definite amount of the infinite quantity of water;
- this is its peculiarity.

In human life too

the individual achieves significance through

- discrimination and
- the setting of limits.

Therefore

what concerns us here is

the problem of clearly defining these discriminations, which are, so to speak,

- the backbone of morality.
- Unlimited possibilities are not suited to man;
- if
- they existed,
- his life would only dissolve in the boundless.

To become strong,

a man's life needs the limitations

- ordained by duty and
- voluntarily accepted.

The individual attains significance as a free spirit only

- by surrounding himself with these limitations and
- by determining for himself what his duty is.

THE LINES

Nine at the beginning means:

Not going out of the door and the courtyard Is without blame.

Often a man who

- would like to undertake something
- finds himself confronted by insurmountable limitations.

Then he must know where to stop.

If

he

- rightly understands this and
- does not go beyond the limits set for him,

he

- accumulates an energy that enables him, when the proper time comes,
- to act with great force.

Discretion is of prime importance in preparing the way for momentous things.

Concerning this, Confucius says:

Where disorder develops,

- words are the first steps.
- If the prince is not discreet,
 - he loses his servant.
- If the servant is not discreet,
 - he loses his life.
- If germinating things are not handled with discretion,
 - the perfecting of them is impeded.

Therefore

- the superior man
 - o is careful to maintain silence and
 - o does not go forth.

Nine in the second place means:

Not going out of the gate and the courtyard Brings misfortune.

When

- the time for action has come,
- the moment must be quickly seized.

Just as

- water first collects in a lake without flowing out,
- yet is certain to find an outlet when the lake is full, so it is in the life of man.
- It is a good thing to hesitate

so long as

the time for action has not come, but no longer.

Once

the obstacles to action have been removed,

anxious hesitation

- is a mistake that is bound to bring disaster,
- because one misses one's opportunity.

Six in the third place means:

He who knows no limitation

Will have cause to lament.

No blame.

Ιf

- an individual is bent only on pleasures and enjoyment,
- it is easy for him to lose his sense of the limits that are necessary.

If

- he gives himself over to extravagance,
- he will have to suffer the consequences, with accompanying regret.

He must not seek to lay the blame on others.

Only when

- we realize that our mistakes are of our own making
- will such disagreeable experiences free us of errors.

Six in the fourth place means: Contented limitation. Success.

Every limitation has its value,

but

- a limitation that requires persistent effort entails a cost of too much energy. When, however,
- the limitation is a natural one
- (as for example, the limitation by which water flows only downhill),
- it necessarily leads to success,

for then

it means a saving of energy.

The energy that otherwise

would be consumed in a vain struggle with the object,

- is applied wholly to the benefit of the matter in hand, and
- success is assured.

MOVING HEXAGRAM

HEXAGRAM 31 – Hsien - Influence (Wooing)

Above TUI THE JOYOUS, LAKE Below KEN KEEPING STILL, MOUNTAIN

The name of the hexagram means

- "universal,"
- "general,"

and in a figurative sense

- "to influence,"
- "to stimulate."
- The upper trigrams is Tui, the Joyous;
- the lower is Ken, Keeping Still.

By its persistent, quiet influence, the lower, rigid trigram

- stimulates the upper, weak trigram, which
- responds to this stimulation cheerfully and joyously.
- Ken, the lower trigram, is the youngest son;
- the upper, Tui, is the youngest daughter.

Thus the universal mutual attraction between the sexes is represented. In courtship, the masculine principle must

seize the initiative

and

place itself below the feminine principle.

Just as

- the first part of book I begins with the hexagrams of
 - heaven
 - and
 - earth,

the foundations of all that exists,

- the second part begins with the hexagrams of
 - courtship
 - <mark>and</mark>
 - marriage,

the foundations of all social relationships.

THE JUDGMENT

Influence.

Success.

Perseverance furthers.

To take a maiden to wife brings good fortune.

- The weak element is above,
- the strong below;

hence

- their powers attract each other,
- so that
- they unite.

This brings about success, for

all success depends on the effect of mutual attraction.

By keeping still within while experiencing joy without,

one can

- prevent the joy from going to excess
- and
- hold it within proper bounds.

This is the meaning of the added admonition, "Perseverance furthers," for it is perseverance that makes the difference between

seduction

<mark>and</mark>

courtship;

in the latter

the strong man

- takes a position inferior to that of the weak girl and
- shows consideration for her.

This attraction between affinities is a general law of nature. Heaven and earth

- attract each other and thus
- all creatures come into being.

Through such attraction

- the sage influences men's hearts, and thus
- the world attains peace.
 From the attractions they exert we can learn the nature of all beings
- in heaven

and

on earth.

THE IMAGE

A lake on the mountain: The image of influence.

Thus

the superior man encourages people to approach him

By his readiness to receive them.

A mountain with a lake on its summit is stimulated by the moisture from the lake. It has this advantage because its summit

does not jut out as a peak

but

is sunken.

The image counsels that the mind should be kept

humble

and

free,

so that

it may remain receptive to good advice.

People soon give up counseling a man who thinks

that

he knows everything better than anyone else.