

Kaival Brands Innovations Group Inc KAVL under CEO Barry Hopkins



6		H	H	T		3	3	2		8
5		T	T	T		2	2	2		6
4		H	H	T		3	3	2		8
3		H	H	H		3	3	3		9
2		H	T	T		3	2	2		7
1		T	T	T		2	2	2		6

### Hexagram 46 – Sheng - Pushing Upward

Above K'UN THE RECEPTIVE, EARTH  
 Below SUN THE GENTLE, WIND, WOOD

- The lower trigram, Sun, represents **wood**, and
  - the upper, K'un, means the **earth**.
- Linked with this is the idea that wood in the earth **grows upward**.  
 In contrast to the meaning of Chin, PROGRESS (35),  
 this pushing upward is associated with **effort**,  
 just as a plant needs **energy** for pushing upward through the earth.  
 That is why this hexagram, although it is connected with success, is associated with **effort of the will**.
- In PROGRESS the emphasis is on **expansion**;
  - PUSHING UPWARD indicates rather a **vertical ascent** - **direct rise**
    - from obscurity and lowliness
    - to power and influence.

### THE JUDGMENT

PUSHING UPWARD  
 has supreme success.  
 One must see the great man.

Fear not.  
Departure toward the south  
Brings good fortune.

The pushing upward of the good elements

- encounters **no obstruction** and
- is therefore accompanied by **great success**.

The pushing upward is made possible

- **not by violence**
- **but by modesty and adaptability**.

Since the individual is borne along by the propitiousness of the time,  
he advances.

**He must go to see authoritative people.**

He need not be afraid to do this, because success is **assured**.

But

he must set to work, for **activity** (this is the meaning of "the south") brings good fortune.

## THE IMAGE

Within the earth, wood grows: The image of PUSHING UPWARD.

Thus the superior man of devoted character

Heaps up small things

In order to achieve something high and great.

- Adapting itself to obstacles and bending around them,  
wood in the earth grows upward without haste and without rest.

Thus too

- **the superior man**
  - is devoted in character and
  - never pauses in his progress.

## THE LINES

Six at the beginning means:

Pushing upward that meets with confidence

Brings great good fortune.

This is the situation at the **beginning** of ascent.

Just as

- **wood draws** strength for its upward push from the root,  
which in itself is in the lowest place,

so

- the power to **rise comes** from this low and obscure station.
- But there is a **spiritual affinity** with the rulers above, and
- this **solidarity** creates the confidence needed to accomplish something.

Nine in the third place means:

One pushes upward into an empty city,

All obstructions that generally block progress **fall away** here.

Things proceed with **remarkable ease**.

**Unhesitatingly** one follows this road, in order to **profit** by one's success.

Seen from without, everything seems to be in the **best of order**.

**However**, no promise of **good fortune** is added.

It is a question **how long** such unobstructed success can last.

But it is wise **not to yield** to such misgivings,

because they only inhibit one's power.

Instead,

the point is to **profit** by the **propitiousness** of the time.

Six in the fifth place means:

Perseverance brings good fortune.

One pushes upward by steps.

When a man is advancing farther and farther,

- it is important for him not to become intoxicated by success.

Precisely when he experiences great success it is necessary

- to remain sober and
- not to try to skip any stages;

- he must go on slowly, step by step, as though hesitant.

Only such calm, steady progress, overleaping nothing, leads to the goal.

## **MOVING HEXAGRAM**

### **HEXAGRAM 60 – Chieh - Limitation**

Above K'AN THE ABYSMAL, WATER

Below TUI THE JOYOUS, LAKE

- A lake occupies a limited space.

When more water comes into it,

- it overflows.

Therefore

**limits must be set for the water.**

The image shows

- water below and
- water above,
- with the firmament between them as a limit.

The Chinese word for limitation really denotes the joints that divide a bamboo stalk.

- In relation to ordinary life
  - it means the thrift that sets fixed limits upon expenditures.
- In relation to the moral sphere
  - it means the fixed limits that the superior man sets upon his actions - the limits of loyalty and disinterestedness.

## THE JUDGMENT

LIMITATION.

Success.

Galling limitation must not be persevered in.

- Limitations are troublesome, but
- they are effective.

If

- we live economically in normal times,
- we are prepared for times of want.

To be sparing saves us from humiliation.

Limitations are also indispensable in the regulation of world conditions.

In nature there are fixed limits for

- summer and winter,
- day and night, and

these limits give the year its meaning.

In the same way,

economy,

by setting fixed limits upon expenditures,

acts to

- preserve property and
- prevent injury to the people.

But in limitation

we must observe due measure.

- If a man should seek to impose galling limitations upon his own nature,
  - it would be injurious.

And

- if he should go too far in imposing limitations on others,
  - they would rebel.

Therefore

it is necessary to set limits even upon limitations

## THE IMAGE

Water over lake: the image of LIMITATION.

Thus

the superior man

- Creates number and measure, And
- examines the nature of virtue and correct conduct.

- A lake is something limited.
- Water is inexhaustible.

A lake

- can contain only a definite amount of the infinite quantity of water;
- this is its peculiarity.

In human life too

the individual achieves significance through

- discrimination and
- the setting of limits.

Therefore

what concerns us here is

the problem of clearly defining these discriminations, which are, so to speak,

- the backbone of morality.

- Unlimited possibilities are not suited to man;

- if
- they existed,
- his life would only dissolve in the boundless.

To become strong,

a man's life needs the limitations

- ordained by duty and
- voluntarily accepted.

The individual attains significance as a free spirit only

- by surrounding himself with these limitations and
- by determining for himself what his duty is.