

Roche Holding AG RHHBY under CEO Thomas Schinecker



6		H	T	T		3	2	2		7
5		H	H	T		3	3	2		8
4		T	T	T		2	2	2		6
3		H	T	T		3	2	2		7
2		H	T	T		3	2	2		7
1		H	T	T		3	2	2		7

### HEXAGRAM 26 - Ta Ch'ü - The Taming Power of the Great

Above KEN                    KEEPING STILL, MOUNTAIN  
 Below CH'IEN                THE CREATIVE, HEAVEN

The Creative is **tamed by** Ken, Keeping Still.  
 This **produces** great power,  
 a situation **in contrast to** that of the ninth hexagram, Hsiao Ch'u, THE TAMING  
 POWER OF THE SMALL,  
 in which the Creative is **tamed by** the Gentle alone.

- There
- one weak line must tame five strong lines, but
- here
- four strong lines are restrained by two weak lines;
- in addition to a minister,  
     there is a prince, and
- the restraining power  
     therefore is far stronger.

The hexagram has a **threefold meaning**, **expressing** different aspects of the concept  
 Holding firm.

1. Heaven **within** the mountain  
     **gives** the idea of holding firm in the sense of **holding together**;
2. the trigram Ken, which **holds** the trigram Ch'ien still,

- gives** the idea of holding firm in the sense of **holding back**;
3. **the third idea is**  
 that of **holding firm** in the sense of caring for and nourishing.
- This last is suggested by the fact that a strong line at the top, which is the ruler of the hexagram, is **honored and tended** as a sage.
  - The third of these meanings also **attaches** specifically to this strong line at the top, which **represents** the sage.

## THE JUDGMENT

THE TAMING POWER OF THE GREAT.

Perseverance furthers.

Not eating at home brings good fortune.

It furthers one to cross the great water.

To

- hold firmly to great creative powers and
  - store them up, as set forth in this hexagram,
- there is need of  
 a strong, clearheaded man who is honored by the ruler.

- The trigram Ch'ien **points to** strong creative power;
- Ken **indicates** firmness and truth.

Both point

- to light and clarity and
- to the daily renewal of character.

Only through such daily self-renewal

**can a man continue at the height of his powers.**

- Force of **habit** helps to keep order in quiet times; but in periods when there is a great storing up of energy,
- everything **depends on** the power of the personality.

However, since the worthy are honored,

as in the case of the strong personality **entrusted with** leadership by the ruler, it is an **advantage**

- not to eat at home but rather
- to earn one's bread by entering upon public office.

Such a man is in **harmony with** heaven;

therefore even **great and difficult** undertakings, such as crossing the great water, succeed.

## THE IMAGE

Heaven within the mountain:

The image of THE TAMING POWER OF THE GREAT.

Thus the superior man acquaints himself with

- many sayings of antiquity And

- many deeds of the past,  
In order to strengthen his character thereby.

Heaven within the mountain **points** to hidden treasures.

In the words and deeds of the past there lies hidden a treasure that men may use to

strengthen and elevate their own characters.

The way to study the past is

- not to confine oneself to mere knowledge of history but, through application of this knowledge,
- to give actuality to the past.

## **THE LINES**

Six in the fourth Place means:

The headboard of a young bull.

Great good fortune.

- This line and
  - the one following it
- are the two that **tame** the forward-pushing lower lines. Before a bull's horns grow out, a headboard is fastened to its forehead, so that later when the horns appear they cannot do harm.
- A good way to restrain wild force is to forestall it.  
By so doing  
one achieves an easy and a great success.

## **MOVING HEXAGRAM**

### **HEXAGRAM 14 - Ta Yu - Possession in Great Measure**

Above LI THE CLINGING, FLAME

Below CH'IEN THE CREATIVE, HEAVEN

- The fire in heaven above **shines** far, and
- all things
  - **stand out** in the light and
  - **become**, manifest.
- The weak fifth line **occupies** the place of honor, and
- all the strong lines are **in accord** with it.

All things come to the man who is

- modest and kind
- in a high position. 1

## THE JUDGMENT

POSSESSION IN GREAT MEASURE.

Supreme success.

The two trigrams indicate that **strength** and **clarity** unite.

Possession in great measure

- is **determined** by fate and
  - **accords** with the time.
- How is it possible that the weak line has power

- to **hold** the strong lines fast and
- to **possess** them?

**It is done by virtue of unselfish modesty.**

The time is favorable - a time of

- strength **within**,
- clarity and culture **without**.

**Power is expressing itself in a graceful and controlled way.**

**This brings supreme success and wealth. 2**

## THE IMAGE

Fire in heaven above: The image of POSSESSION IN GREAT MEASURE .

Thus the superior man

- **curbs** evil and
- **further**s good, And thereby
- **obeys** the benevolent will of heaven.

The sun in heaven **above**,

**shedding light** over everything on earth,

is **the image** of possession on a grand scale.

But a possession of this sort must be **administered properly**.

**The sun brings both evil and good into the light of day.**

Man

- **must combat and curb the evil, and**
- **must favor and promote the good.**

**Only in this way does he fulfill the benevolent will of God,**  
who desires

- **only good and**
- **not evil.**