

Outcome of Campari BuyOut of Courvoisier Cognac (\$1.2 Billion)

6		T	T	T		2	2	2		6
5		H	H	H		3	3	3		9
4		T	T	T		2	2	2		6
3		T	T	T		2	2	2		6
2		T	T	T		2	2	2		6
1		T	T	T		2	2	2		6

HEXAGRAM 08 – Pi - Holding Together [Union]

Above K'AN THE ABYSMAL, WATER
Below K'UN THE RECEPTIVE, EARTH

The waters on the surface of the earth **flow together** wherever they can, as for example in the ocean, where all the rivers come together.

Symbolically this connotes

- **holding together and**
- **the laws that regulate it.**

The same idea is suggested by the fact that all the lines of the hexagram **except** the fifth, the place of the ruler, are **yielding**. The yielding lines hold together because they are influenced by

- a man of **strong will** in the leading position,
- a man who is their **center** of union.

Moreover, this strong and guiding personality in turn **holds together** with the others, finding in them the **complement** of his own nature.

THE JUDGMENT

HOLDING TOGETHER brings good fortune.

Inquire of the oracle once again

Whether you possess **sublimity, constancy, and perseverance**;

Then there is no blame.

Those who are uncertain gradually join.

Whoever comes too late

Meets with misfortune.

What is **required** is that **we unite with others**, in order that

all may **complement and aid** one another through holding together.

But such holding together calls for a **central figure** around whom other persons may unite.

To become a center of influence holding people together is a

- grave matter and
- fraught with great responsibility.

It requires

- greatness of spirit,
- consistency, and
- strength.

Therefore let him who wishes to gather others about him ask himself whether he is equal to the undertaking, for anyone attempting the task without a real calling for it only makes confusion worse than if no union at all had taken place.

But when there is a real rallying point, those who at first are hesitant or uncertain gradually come in of their own accord. Late-comers must suffer the consequences, for in holding together the question of the right time is also important.

Relationships are formed and firmly established according to definite inner laws. Common experiences strengthen these ties, and he who comes too late to share in these basic experiences must suffer for it if, as a straggler, he finds the door locked.

If a man

- has recognized the necessity for union and
 - does not feel strong enough to function as the center,
- it is his duty to become a member of some other organic fellowship.

THE IMAGE

On the earth is water: The image Of HOLDING TOGETHER.

Thus the kings of antiquity

- Bestowed the different states as fiefs And
- cultivated friendly relations With the feudal lords.

Water

- fills up all the empty places on the earth and
- clings fast to it.

The social organization of ancient China was based on this principle of the holding together of

- dependents and
- rulers.

Water flows to unite with water, because all parts of it are subject to the same laws.

So too should human society hold together through a community of interests that allows each individual to feel himself a member of a whole.

The central power of a social organization must see to it that every member finds that his true interest lies in holding together with it, as was the case in the paternal relationship between king and vassals in ancient China.

THE LINES

Six at the beginning means:

Hold to him in truth and loyalty;

This is without blame.

Truth, like a full earthen bowl:

Thus in the end

Good fortune comes from without.

Fundamental sincerity is the only proper basis for forming relationships.

This attitude,

symbolized by a full earthen bowl, in which the content is everything and the empty form nothing,

shows itself

- not in clever words but
- through the strength of what lies within the speaker.

This strength is so great that it has power to attract good fortune to itself from without.

Six in the second place means:

Hold to him inwardly.

Perseverance brings good fortune.

If a person responds

- perseveringly and
- in the right way

to the behests from above that summon him to action,

- his relations with others are intrinsic and
- he does not lose himself.

But

if a man seeks association with others as if he were an obsequious office hunter, he throws himself away.

He does not follow the path of the superior man, who never loses his dignity.

Six in the third place means:

You hold together with the wrong people.

We are often among people who do not belong to our own sphere.

In that case we must beware of being drawn into false intimacy through force of habit.

Needless to say, this would have evil consequences.

Maintaining sociability without intimacy is the only right attitude toward such people,

because otherwise

we should not be free to enter into relationship with people of our own kind later on.

Six in the fourth place means:

Hold to him outwardly also.
Perseverance brings good fortune.

Here the relations with a man who is the center of union are well established.
Then we may, and indeed we should, show our attachment openly.

But we must

- remain constant and
- not allow ourselves to be led astray.

0 Nine in the fifth place means:

Manifestation of holding together.

In the hunt the king uses beaters on three sides only

And foregoes game that runs off in front.

The citizens need no warning.

Good fortune.

In the royal hunts of ancient China it was customary to drive up the game from three sides,

but on the fourth the animals had a chance to run off.

If they failed to do this

they had to pass through a gate behind which the king stood ready to shoot.

Only animals that entered here were shot;

those that ran off in front were permitted to escape.

This custom accorded with a kingly attitude;

the royal hunter did not wish to turn the chase into a slaughter,

but held that the kill should consist only of those animals which had so to speak voluntarily exposed themselves.

There is depicted here a ruler, or influential man, to whom people are attracted.

- Those who come to him he accepts,
- those who do not come are allowed to go their own way.

He invites none, flatters none - all come of their own free will.

In this way there develops a voluntary dependence among those who hold to him.

They do not have to be constantly on their guard but may express their opinions openly.

Police measures are not necessary, and they cleave to their ruler of their own volition.

The same principle of freedom is valid for life in general.

We should not woo favor from people.

If a man cultivates within himself

- the purity and
- the strength

that are necessary for one who is the center of a fellowship,

those who are meant for him come of their own accord.

Six at the top means:

He finds no head for holding together.

Misfortune.

The head is the beginning.

If the beginning is not right, there is no hope of a right ending.

If we

- have **missed** the right moment for union and
- go on **hesitating** to give complete and full devotion, we shall **regret** the error when it is too late.

MOVING HEXAGRAM

HEXAGRAM 14 - Ta Yu - Possession in Great Measure

Above LI THE CLINGING, FLAME

Below CH'IEN THE CREATIVE, HEAVEN

- The fire in heaven above **shines** far, and
- all things
 - **stand out** in the light and
 - **become**, manifest.
- The weak fifth line **occupies** the place of honor, and
- all the strong lines are **in accord** with it.

All things come to the man who is

- modest and kind
- in a high position. 1

THE JUDGMENT

POSSESSION IN GREAT MEASURE.

Supreme success.

The two trigrams indicate that **strength** and **clarity** unite.

Possession in great measure

- is **determined** by fate and
- **accords** with the time.

How is it possible that the weak line has power

- to **hold** the strong lines fast and
- to **possess** them?

It is done by virtue of unselfish modesty.

The time is favorable - a time of

- strength **within**,
- clarity and culture **without**.

Power is expressing itself in a graceful and controlled way.

This brings supreme success and wealth. 2

THE IMAGE

Fire in heaven above: The image of POSSESSION IN GREAT MEASURE .
Thus the superior man

- curbs evil and
- furthers good, And thereby
- obeys the benevolent will of heaven.

The sun in heaven above,
shedding light over everything on earth,
is the image of possession on a grand scale.
But a possession of this sort must be administered properly.
The sun brings both evil and good into the light of day.
Man

- must combat and curb the evil, and
- must favor and promote the good.

Only in this way does he fulfill the benevolent will of God,
who desires

- only good and
- not evil.