Johnson & Johnson JNJ under (possible) CEO Ashley McEvoy



6	Т	Т	Т	2	2	2	6
5	Н	Т	Т	3	2	2	7
4	Н	Н	Т	3	3	2	8
3	Н	Н	Н	3	3	3	9
2	Н	Н	Т	3	3	2	8
1	Н	Т	Т	3	2	2	7

HEXAGRAM 63 - Chi Chi - After Completion

Above K'AN THE ABYSMAL, WATER Below Li THE CLINGING, FIRE

This hexagram is the evolution of T'ai, PEACE (11).
The transition from confusion to order is completed, and

- everything is in its proper place even in particulars.
- The strong lines are in the strong places,
- the weak lines in the weak places.

 This is a very favorable outlook,
yet
 it gives reason for thought.
For
 it is just when perfect equilibrium has been reached
that

• any movement may cause order to revert to disorder.

The one strong line that has moved to the top, thus effecting complete order in details,

- is followed by the other lines, each moving according to its nature, and thus suddenly
- there arises again the hexagram P'i, STANDSTILL (12).

Hence

the present hexagram • indicates the conditions of a time of climax, which • necessitate the utmost caution.

THE JUDGMENT

AFTER COMPLETION. Success in small matters. Perseverance furthers.

- At the beginning good fortune,
- At the end disorder.

The transition from the old to the new time is already accomplished.

In principle,

everything stands systematized,

and

it is only in regard to details

that

success is still to be achieved.

In respect to this, however,

we must be careful to maintain the right attitude.

• Everything proceeds as if of its own accord, and

 this can all too easily tempt us to relax and let things take their course without troubling over details.

Such indifference is the root of all evil.

Symptoms of decay are bound to be the result. Here

we have

• the rule indicating the usual course of history. But

• this rule is not an inescapable law.

He who understands it

is in position to avoid its effects by dint of

unremitting perseverance

and caution.

THE IMAGE

Water over fire: the image of the condition In AFTER COMPLETION. Thus the superior man Takes thought of misfortune And arms himself against it in advance. When water in a kettle hangs over fire, the two elements stand in relation • and thus • generate energy (cf. the production of steam). But the resulting tension demands caution. If the water boils over, • the fire is extinguished and its energy is lost. If the heat is too great, • the water evaporates into the air. These elements here brought into relation and thus • generating energy are by nature hostile to each other. Only the most extreme caution can prevent damage. In life too there are junctures when all forces are in balance • and work in harmony, so that everything seems to be in the best of order. In such times only the sage recognizes the moments that bode danger and

knows how to banish it by means of timely precautions.

THE LINES

<u>Nine in the third place means:</u> The Illustrious Ancestor Disciplines the Devil's Country. After three years he conquers it. Inferior people must not be employed.

"Illustrious Ancestor" is the dynastic title of the Emperor Wu Ting of the Yin dynasty. 1 After putting his realm in order with a strong hand, he waged long colonial wars for the subjection of the Huns who occupied the northern borderland with constant threat of incursions.

The situation described is as follows. After times of completion,

when

• a new power has arisen

and

everything within the country has been set in order,

a period of colonial expansion almost inevitably follows.

Then as a rule

long-drawn-out struggles must be reckoned with. For this reason,

a correct colonial policy is especially important.

The territory won at such bitter cost

must not be regarded as an almshouse for people

 who in one way or another have made themselves impossible at home, but

who are thought to be quite good enough for the colonies.

Such a policy ruins at the outset any chance of success. This holds true in small as well as in large matters,

because

it is not only rising states that carry on a colonial policy; the urge to expand, with its accompanying dangers, is part and parcel of every ambitious undertaking.

<u>Six at the top means:</u> He gets his head in the water. Danger.

Here in conclusion another warning is added. After crossing a stream,

• a man's head can get into the water only if

• he is so imprudent as to turn back.

<mark>As long as</mark>

he

- goes forward and
 does not look back,
- he

escapes this danger.

But

there is a fascination in

- standing still and
- looking back on a peril overcome.

However, such

vain self-admiration brings misfortune.

• It leads only to danger,

and

unless one finally resolves to go forward without pausing,

• one falls a victim to this danger.

MOVING HEXAGRAM

HEXAGRAM 42 – I - Increase

Above SUN THE GENTLE, WIND Below CHEN THE AROUSING, THUNDER

The idea of increase is expressed in the fact that

the strong lowest line of the upper trigram

has sunk down

and

• taken its place under the lower trigram.

This conception also expresses

the fundamental idea on which the Book of Changes is based. <u>To rule truly is to serve.</u>

A sacrifice of the higher element that produces an increase of the lower is called an out-and-out increase: it

indicates the spirit that alone has power to help the world.

THE JUDGMENT

INCREASE.

- It furthers one To undertake something.
- It furthers one to cross the great water.

Sacrifice on the part of those above for the increase of those below fills the people with a sense of joy and gratitude

that

is extremely valuable for the flowering of the commonwealth.

When people are thus devoted to their leaders,

undertakings are possible,

and

• even difficult and dangerous enterprises will succeed.

Therefore in such times of progress and successful development it is necessary to

work

• woi

and

make the best use of the time.

This time resembles that of the marriage of heaven and earth, when the earth

• partakes of the creative power of heaven,

• forming and bringing forth living beings.

The time of INCREASE does not endure, therefore

it

must be utilized while it lasts.

THE IMAGE

Wind and thunder: the image Of INCREASE.

Thus the superior man:

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If

he sees good,

he imitates it;

If

he has faults,
```

 \circ he rids himself of them.

While observing how thunder and wind increase and strengthen each other, a man can note the way to
self-increase
and
self-improvement.
When he discovers good in others, he should
imitate it and thus

make everything on earth his own.

If

- he perceives something bad in himself,
 - let him rid himself of it.
- In this way

 he becomes free of evil.

This ethical change represents the most important increase of personality.