

Evolus Inc EOLS under CEO David Moatzedi



6		H	H	T		3	3	2		8
5		H	H	T		3	3	2		8
4		H	H	T		3	3	2		8
3		H	T	T		3	2	2		7
2		H	T	T		3	2	2		7
1		H	H	T		3	3	2		8

### Hexagram 46 – Sheng - Pushing Upward

Above K'UN THE RECEPTIVE, EARTH  
Below SUN THE GENTLE, WIND, WOOD

- The lower trigram, Sun, represents **wood**, and
- the upper, K'un, means the **earth**.  
Linked with this is the idea that wood in the earth **grows upward**.  
In contrast to the meaning of Chin, PROGRESS (35),  
this pushing upward is associated with **effort**,  
just as a plant needs **energy** for pushing upward through the earth.  
That is why this hexagram, although it is connected with success, is associated with **effort of the will**.
- In PROGRESS the emphasis is on **expansion**;
- PUSHING UPWARD indicates rather a **vertical ascent** - **direct rise**
  - from obscurity and lowliness
  - to power and influence.

### THE JUDGMENT

## PUSHING UPWARD

has supreme success.

One must see the great man.

Fear not.

Departure toward the south

Brings good fortune.

The pushing upward of the good elements

- encounters **no obstruction** and
- is therefore accompanied by **great success**.

The pushing upward is made possible

- **not by violence**
- **but by modesty and adaptability.**

Since the individual is borne along by the propitiousness of the time, he advances.

**He must go to see authoritative people.**

He need not be afraid to do this, because success is **assured**.

But

he must set to work, for **activity** (this is the meaning of "the south") brings good fortune.

## THE IMAGE

Within the earth, wood grows: The image of PUSHING UPWARD.

Thus the superior man of devoted character

Heaps up small things

In order to achieve something high and great.

- Adapting itself to obstacles and bending around them, wood in the earth grows upward without haste and without rest.

Thus too

- **the superior man**
  - **is devoted in character and**
  - **never pauses in his progress.**