

Perfect Corp PERF under CEO Alice Chang



6		H	H	H		3	3	3		9
5		T	T	T		2	2	2		6
4		H	T	T		3	2	2		7
3		H	H	H		3	3	3		9
2		H	H	T		3	3	2		8
1		H	T	T		3	2	2		7

HEXAGRAM 30 – Li - THE CLINGING, FIRE

Above LI THE CLINGING, FIRE
 Below LI THE CLINGING, FIRE

This hexagram is another **double sign**.

The trigram Li **means**

- "to cling to something,"
- "to be conditioned,
- to depend or rest on something," and also
- "brightness".

A dark line **clings to** two light lines,

- one above and
- one below –

the **image** of an empty space between two strong lines, whereby the two strong lines are made **bright**.

The trigram **represents** the middle daughter.

The Creative has **incorporated** the central line of the Receptive, and thus Li develops.

As **an image**, it is fire.

Fire

- has no definite form but
- **clings to** the burning object and thus is bright.

As water pours down from heaven,
so fire flames up from the earth.

- While K'an **means** the soul shut within the body,
- Li **stands for** nature in its radiance.

THE JUDGMENT

THE CLINGING.

Perseverance furthers.

It brings success.

Care of the cow brings good fortune.

What is dark **clings**

- to what is light and so
- **enhances the brightness of the latter.**

A luminous thing giving out light
must have within itself something that perseveres; otherwise
it will in time burn itself out.

Everything that
gives light

is **dependent** on something to which it clings,
in order that it may **continue** to shine.

Thus

- sun and moon cling to heaven, and
- grain, grass, and trees cling to the earth.

So too

the twofold clarity of the dedicated man

- **clings to what is right and thereby**
- **can shape the world.**

Human life on earth is conditioned and unfree, and,
when man

- **recognizes this limitation and**
- **makes himself dependent upon the harmonious and beneficent forces of the cosmos,**

he achieves success.

The cow is the **symbol** of extreme docility.

By **cultivating in himself an attitude of**

- **compliance and**
- **voluntary dependence,**

man

- acquires clarity without sharpness and
- finds his place in the world. 1

THE IMAGE

That which is bright rises twice: The image of FIRE.
Thus the great man, by perpetuating this brightness,
Illumines the four quarters of the world.

Each of the two trigrams represents the sun in the course of a day.
The two together represent the repeated movement of the sun,
the function of light with respect to time.

The great man continues the work of nature in the human world.
Through the clarity of his nature
he causes the light

- to spread farther and farther and
- to penetrate the nature of man ever more deeply.

THE LINES

Nine in the third place means:

In the light of the setting sun,
Men

- either beat the pot and sing Or
 - loudly bewail the approach of old age.
- Misfortune.

Here the end of the day has come.

The light of the setting sun calls to mind the fact that life is

- transitory and
- conditional.

Caught in this external bondage,
men are usually robbed of their inner freedom as well.

The sense of the transitoriness of life impels them

- to uninhibited revelry
 - in order to enjoy life while it lasts, or else
- they yield to melancholy and spoil the precious time
 - by lamenting the approach of old age.

Both attitudes are wrong.

To the superior man

it makes no difference whether death comes early or late.

He

- cultivates himself,
- awaits his allotted time, and in this way
- secures his fate.

0 Six in the fifth place means:

Tears in floods,

- sighing and
- lamenting.

Good fortune.

Here the zenith of life has been reached.

Were there no warning,

one would at this point consume oneself like a flame.

Instead,

understanding the vanity of all things,

one may

- put aside both hope and fear, and
- sigh and lament:

if one is intent on retaining his clarity of mind,

good fortune will come from this grief.

For here we are dealing

- not with a passing mood, as in the nine in the third place,
- but with a real change of heart.

Nine at the top means:

The king uses him to

- march forth and
- chastise.

Then it is best to

- kill the leaders And
- take captive the followers.

No blame.

It is not the purpose of chastisement

- to impose punishment blindly
- but to create discipline.

Evil must be cured at its roots.

To eradicate evil in political life,

it is best to

- kill the ringleaders and
- spare the followers.

In educating oneself it is best to

- root out bad habits and
- tolerate those that are harmless.

For asceticism that is too strict,

like sentences of undue severity,

fails in its purpose.

MOVING HEXAGRAM

HEXAGRAM 17 – Sui - Following

Above TUI THE JOYOUS, LAKE
Below CHEN THE AROUSING, THUNDER

The trigram Tui, the Joyous, whose attribute is gladness, is above;
Chen, the Arousing, which has the attribute of movement, is below.

Joy in movement induces following.

The Joyous is the youngest daughter, while
the Arousing is the eldest son.

An older man

- defers to a young girl and
- shows her consideration.

By this he moves her to follow him.

THE JUDGMENT

FOLLOWING has supreme success.
Perseverance furthers.
No blame.

In order to obtain a following one must first know how to adapt oneself.

If a man would rule he must first learn to serve,
for only in this way does he secure from those below him the joyous assent
that is necessary if they are to follow him.

If he has to obtain a following

- by force or cunning,
- by conspiracy or
- by creating factions,

he invariably arouses resistance, which obstructs willing adherence.

But even joyous movement can lead to evil consequences,

hence the added stipulation,

"Perseverance furthers"-that is, consistency in doing right - together with "No blame."

- Just as we should not ask others to follow us unless this condition is fulfilled,
- so it is only under this condition that we can in turn follow others without coming to harm.

The thought of obtaining a following through adaptation to the demands of the time
is a great and significant idea;
this is why the appended judgment is so favorable.

THE IMAGE

Thunder in the middle of the lake: The image of FOLLOWING.
Thus the superior man at nightfall
Goes indoors for rest and recuperation.

In the autumn electricity withdraws into the earth again and rests.
Here it is the thunder in the middle of the lake that serves as the **image** –

- thunder in its winter **rest**,
- **not** thunder in motion.

The **idea** of following in the sense of adaptation to the demands of the time
grows out of this **image**.

Thunder in the middle of the lake indicates times of

- darkness and
- rest.

Similarly, a superior man, after being tirelessly active all day,
allows himself rest and recuperation at night.

No situation can become favorable until one

- is able to adapt to it and
- does not wear himself out with mistaken resistance.