

Costco Wholesale Corp COST under CEO Ron Vachris



6		H	T	T		3	2	2		7
5		H	T	T		3	2	2		7
4		H	H	T		3	3	2		8
3		H	T	T		3	2	2		7
2		H	T	T		3	2	2		7
1		H	H	T		3	3	2		8

HEXAGRAM 57 – Sun - The Gentle (The Penetrating, Wind)

Above SUN THE GENTLE, WIND, WOOD
 Below SUN THE GENTLE, WIND, WOOD

Sun is one of the **eight doubled** trigrams.
 It

- is the eldest daughter
 - and
 - **symbolizes** wind or wood;
- it has for its **attribute** gentleness,
 which nonetheless penetrates
- like the wind
- or
- like growing wood
- with its roots.

The dark principle, in itself rigid and immovable, is dissolved by the penetrating light principle, to which it subordinates itself in gentleness.

1. In nature,

it is the wind that

- disperses the gathered clouds, leaving the sky clear and serene.

2. In human life

it is penetrating clarity of judgment that

- thwarts all dark hidden motives.

3. In the life of the community

it is the powerful influence of a great personality that

- uncovers and breaks up those intrigues which shun the light of day.

THE JUDGMENT

THE GENTLE.

Success through what is small.

- It furthers one to have somewhere to go.
- It furthers one to see the great man.

Penetration produces

- gradual

and

- inconspicuous

effects.

It should be effected

- not by an act of violation
- but by influence that never lapses.

- Results of this kind are less striking to the eye than

- those won by surprise attack,

but

- they
 - are more enduring
 - and
 - more complete.

If

- one would produce such effects
- one must have a dearly defined goal,

for only when

- the penetrating influence works always in the same direction
- can the object be attained.

Small strength can achieve its purpose

only by

- subordinating itself to an eminent man

- who is capable of creating order.

THE IMAGE

Winds following one upon the other: The image of THE GENTLY PENETRATING.

Thus

the superior man

- Spreads his commands abroad

And

- carries out his undertakings.

- The penetrating quality of the wind depends upon its ceaselessness.

- This is what makes it so powerful;
- time is its instrument.

In the same way

- the ruler's thought should penetrate the soul of the people.

- This too requires a lasting influence brought about by
 - enlightenmentand
 - command.

Only when

- the command has been assimilated by the people
- is action in accordance with it possible.

Action without preparation of the ground only

- frightens

and

- repels.

I Ching Hexagram 57 is called "Gentle Penetration" or "Wind over Wind". It represents the power of gentle influence and communication to achieve lasting results. It suggests that you can spread your ideas and wishes to others by being sincere, peaceful, and persistent. It also advises you to be humble, flexible, and open-minded when facing challenges or opportunities. This hexagram is favorable for new relationships, enterprises, or endeavors that require patience and perseverance. However, it also warns you to avoid being indecisive, overthinking, or imposing your will on others. You should consult your inner wisdom and act with integrity and respect. This hexagram can also indicate a time when you can receive guidance or inspiration from a gentle source, such as a friend, a teacher, or a spiritual force. You should listen carefully and follow your intuition. This hexagram is composed of two identical trigrams of Wind, which symbolize movement, change, and breath. Wind can be gentle or strong, depending on the situation. It can also carry messages or seeds to distant places. Wind over Wind implies that you can use

the power of Wind to influence others and yourself in a positive way. You can also benefit from the influence of Wind if you are receptive and adaptable.