

Celsius Holdings Inc CELH under CEO John Fieldly



6		T	T	T		2	2	2		6
5		H	T	T		3	2	2		7
4		H	H	T		3	3	2		8
3		H	T	T		3	2	2		7
2		T	T	T		2	2	2		6
1		H	T	T		3	2	2		7

### HEXAGRAM 63 - Chi Chi - After Completion

Above K'AN THE ABYSMAL, WATER  
 Below Li THE CLINGING, FIRE

This hexagram is the evolution of T'ai, PEACE (11).

- The transition from confusion to order is completed, and
- everything is in its proper place even in particulars.
- The strong lines are in the strong places,

- the weak lines in the weak places.
  - This is a very favorable outlook, yet
  - it gives reason for thought.
- For
- it is just when perfect equilibrium has been reached that
  - any movement may cause order to revert to disorder.

The one strong line that has moved to the top, thus effecting complete order in details,

- is followed by the other lines, each moving according to its nature, and thus suddenly
- there arises again the hexagram P'i, STANDSTILL (12).

Hence the present hexagram

- indicates the conditions of a time of climax, which
- necessitate the utmost caution.

## THE JUDGMENT

AFTER COMPLETION.  
 Success in small matters.  
 Perseverance furthers.

- At the beginning good fortune,
- At the end disorder.

The transition from the old to the new time is already accomplished.  
 In principle, everything stands systematized, and it is only in regard to details that success is still to be achieved.  
 In respect to this, however, we must be careful to maintain the right attitude.

- Everything proceeds as if of its own accord, and
- this can all too easily tempt us to relax and let things take their course without troubling over details.

Such indifference is the root of all evil.

Symptoms of decay are bound to be the result.

Here

we have

- the rule indicating the usual course of history.

But

- this rule is not an inescapable law.

He who understands it

is in position to avoid its effects by dint of

- unremitting perseverance

and

- caution.

## THE IMAGE

Water over fire: the image of the condition

In AFTER COMPLETION.

Thus

the superior man

- Takes thought of misfortune

And

- arms himself against it in advance.

When

water in a kettle hangs over fire,

the two elements

- stand in relation

and thus

- generate energy

(cf. the production of steam).

But

the resulting tension demands caution.

If

the water boils over,

- the fire is extinguished

and

- its energy is lost.

If

the heat is too great,

- the water evaporates into the air.

These elements here

- brought into relation

and thus

- generating energy

are by nature hostile to each other.

Only the most extreme caution can prevent damage.

In life too there are junctures when

- all forces are in balance  
and
- work in harmony,  
so that  
everything seems to be in the best of order.  
In such times only  
the sage
- recognizes the moments that bode danger  
and
- knows how to banish it by means of timely precautions.

## THE LINES

Six in the second place means:

The woman loses the curtain of her carriage.

Do not run after it;

On the seventh day you will get it.

When

- a woman drove out in her carriage,
- she had a curtain that hid her from the glances of the curious.

It was regarded as a breach of propriety to drive on  
if this curtain was lost.

Applied to public life,

this means that

a man who wants to achieve something  
is not receiving that confidence of the authorities

which he needs, so to speak, for his personal protection.

Especially in times "after completion" it may happen that  
those who have come to power

- grow arrogant and conceited  
and
- no longer trouble themselves about fostering new talent.

This as a rule results in office seeking.

If

- a man's superiors withhold their trust from him,
- he will seek ways and means
  - of getting it  
and
  - of drawing attention to himself.

We are warned against such an unworthy procedure:

"Do not seek it."

- Do not throw yourself away on the world,  
but

- wait tranquilly  
and

- develop your personal worth by your own efforts.

Times change.

When

- the six stages of the hexagram have passed,
- the new era dawns.

- That which is a man's own cannot be permanently lost.

- It comes to him of its own accord.

He need only be able to wait.

Six at the top means:

He gets his head in the water.

Danger.

Here in conclusion another warning is added.

After crossing a stream,

- a man's head can get into the water only if
- he is so imprudent as to turn back.

As long as

he

- goes forward and
- does not look back,

he

- escapes this danger.

But

there is a fascination in

- standing still and
- looking back on a peril overcome.

However, such

vain self-admiration brings misfortune.

- It leads only to danger,
- and

unless one finally resolves to go forward without pausing,

- one falls a victim to this danger.

## **MOVING HEXAGRAM**

### **HEXAGRAM 09 - Hsiao Ch'u - The Taming Power of the Small**

Above SUN

THE GENTLE, WIND

Below CH'IEN

THE CREATIVE. HEAVEN

This hexagram means the force of the small – the power of the shadowy – that

- restrains,
- tames,
- impedes.

A weak line in the fourth place, that of the minister, 1 holds the five strong lines in check.

In the Image it is the wind blowing across the sky.

The wind

- restrains the clouds, the rising breath of the Creative, and
- makes them grow dense,
- but as yet is not strong enough to turn them to rain.

The hexagram presents a configuration of circumstances in which a strong element is temporarily held in leash by a weak element. It is only through gentleness that this can have a successful outcome.

## THE JUDGMENT

THE TAMING POWER, OF THE SMALL

Has success.

Dense clouds, no rain from our western region.

This image refers to the state of affairs in China at the time when King Wen, who came originally from the west, was in the east at the court of the reigning tyrant Chou Hsin.

The moment for action on a large scale has not yet arrived.

King Wen could only keep the tyrant somewhat in check by friendly persuasion.

Hence the image of many clouds, promising moisture and blessing to the land, although as yet no rain falls.

The situation is not unfavorable;

there is a prospect of ultimate success,

- but there are still obstacles in the way, and
- we can merely take preparatory measures.

Only through the small means of friendly persuasion can we exert any influence.

The time has not yet come for sweeping measures.

However, we may be able, to a limited extent, to act as a restraining and subduing influence.

To carry out our purpose we need

- firm determination within and
- gentleness and adaptability in external relations.

## THE IMAGE

The wind drives across heaven: The image of THE TAMING POWER OF THE SMALL.

Thus the superior man

Refines the outward aspect of his nature.

The wind can indeed drive the clouds together in the sky;  
yet, being nothing but air, without solid body,  
it does not produce great or lasting effects.

So also an individual,  
in times when he can produce no great effect in the outer world,  
can do nothing except refine the expression of his nature in small ways.