

Fastly Inc FSLY under CEO Todd Nightingale



6		H	H	H		3	3	3		9
5		H	H	H		3	3	3		9
4		H	H	T		3	3	2		8
3		H	H	T		3	3	2		8
2		H	H	T		3	3	2		8
1		H	T	T		3	2	2		7

### HEXAGRAM 42 – I - Increase

Above SUN THE GENTLE, WIND  
 Below CHEN THE AROUSING, THUNDER

The **idea of increase** is expressed in the fact that the strong lowest line of the upper trigram

- has sunk down

and

- taken its place under the lower trigram.

This conception also expresses **the fundamental idea on which the Book of Changes is based. To rule truly is to serve.**

A sacrifice of the higher element that produces an increase of the lower is called an out-and-out increase: it **indicates** the spirit that alone has power to help the world.

### THE JUDGMENT

## INCREASE.

- It furthers one To undertake something.
- It furthers one to cross the great water.

Sacrifice on the part of those above for the increase of those below

- fills the people with a sense of joy and gratitude that
  - is extremely valuable for the flowering of the commonwealth.
- When people are thus devoted to their leaders,
- undertakings are possible,
- and
- even difficult and dangerous enterprises will succeed.

Therefore in such times of progress and successful development it is necessary to

- work
- and
- make the best use of the time.

This time resembles that of the marriage of heaven and earth, when the earth

- partakes of the creative power of heaven,
- forming and bringing forth living beings.

The time of INCREASE does not endure, therefore

it must be utilized while it lasts.

## THE IMAGE

Wind and thunder: the image Of INCREASE.

Thus the superior man:

If

- he sees good,
  - he imitates it;

If

- he has faults,
  - he rids himself of them.

While observing how thunder and wind increase and strengthen each other, a man can note the way to

- self-increase
- and
- self-improvement.

When he discovers good in others, he should

- imitate it
- and thus
- make everything on earth his own.

If

- he perceives something bad in himself,
  - let him rid himself of it.

In this way

- he becomes free of evil.

This ethical change represents the most important increase of personality.

## THE LINES

Nine in the fifth place means:

If in truth you have a kind heart, ask not.

Supreme good fortune.

Truly, kindness will be recognized as your virtue.

True kindness

- does not count upon nor ask about merit and gratitude but

- acts from inner necessity.

And

such a truly kind heart

- finds itself rewarded in being recognized,

and thus

- the beneficent influence will spread unhindered.

Nine at the top means:

- He brings increase to no one. Indeed, someone even strikes him.

- He does not keep his heart constantly steady.

Misfortune.

The meaning here is that through renunciation those in high place should bring increase to those below.

By

- neglecting this duty

and

- helping no one,

they in turn

- lose the furthering influence of others

and soon

- find themselves alone.

In this way

- they invite attacks.

An attitude

not permanently in harmony with the demands of the time will necessarily bring misfortune with it.

Confucius says about this line:

- The superior man sets his person at rest before he moves;
- he composes his mind before he speaks;
- he makes his relations firm before he asks for something.

By attending to these three matters,

- the superior man gains complete security.

But

- if a man is brusque in his movements,
  - others will not cooperate.
- If he is agitated in his words,
  - they awaken no echo in others.
- If he asks for something without having first established relations,
  - it will not be given to him.
- If no one is with him,
  - those who would harm him draw near.

## **MOVING HEXAGRAM**

### **HEXAGRAM 24 – Fu - Return (The Turning Point)**

Above K'UN THE RECEPTIVE, EARTH

Below CHEN THE AROUSING, THUNDER

The **idea** of a turning point arises from the fact that

- after the dark lines have **pushed** all of the light lines upward and out of the hexagram,
- another light line **enters** the hexagram from below.

The time of darkness is past.

The winter solstice brings the victory of light.

This hexagram is **linked with** the eleventh month, the month of the **solstice** (December-January).

### **THE JUDGMENT**

RETURN. Success.

- Going out and coming in without error.
- Friends come without blame.
- To and fro goes the way.
- On the seventh day comes return.
- It furthers one to have somewhere to go.

After a time of decay comes the turning point.

The powerful light that has been banished returns.

There is **movement**, but

it is not brought about by force.

The upper trigram K'un is characterized by devotion;  
thus the movement is natural, arising spontaneously.  
For this reason the transformation of the old becomes easy.

- The old is discarded and
- the new is introduced.

Both measures accord with the time;  
therefore no harm results.

Societies of people sharing the same views are formed.

But since these groups

- come together in full public knowledge and
- are in harmony with the time,
- all selfish separatist tendencies are excluded, and
- no mistake is made.

The idea of RETURN is based on the course of nature.

- The movement is cyclic, and
- the course completes itself.

Therefore

it is not necessary to hasten anything artificially.

Everything comes of itself at the appointed time.

This is the meaning of heaven and earth.

All movements are accomplished in six stages, and  
the seventh brings return.

Thus

- the Winter solstice, with which the decline of the year begins,
  - comes in the seventh month after the summer solstice;

so too

- sunrise
  - comes in the seventh double hour after sunset.

Therefore

seven is the number of the young light, and

it arises when six, the number of the great darkness, is increased by one.

In this way

the state of rest gives place to movement.

## THE IMAGE

Thunder within the earth: The image of THE TURNING POINT.

Thus

- the kings of antiquity closed the passes At the time of solstice.
- Merchants and strangers did not go about, And
- the ruler Did not travel through the provinces.

The winter solstice has always been celebrated in China as the resting time of the year –

a custom that survives in the time of rest observed at the new year.

In winter the life energy, symbolized by thunder, the Arousing is still underground. Movement is just at its beginning;

therefore

it must be strengthened by rest,

so that it will not be dissipated by being used prematurely.

This principle, i.e., of allowing energy that is renewing itself to be reinforced by rest,

applies to all similar situations.

- The return of health after illness,
  - the return of understanding after an estrangement:
- everything must be treated tenderly and with care at the beginning, so that the return may lead to a flowering.