

Gap Inc GPS under CEO Richard Dickson



6		T	T	T		2	2	2		6
5		H	H	H		3	3	3		9
4		H	H	H		3	3	3		9
3		H	H	T		3	3	2		8
2		H	T	T		3	2	2		7
1		H	T	T		3	2	2		7

### HEXAGRAM 58 – Tui - The Joyous, Lake

Above TUI THE JOYOUS, LAKE

Below TUI THE JOYOUS, LAKE

- This hexagram,
  - like Sun,
- is one of the eight formed by **doubling of a trigram**.  
 The trigram Tui **denotes** the youngest daughter;  
 it is **symbolized** by the smiling lake, and  
 its **attribute** is joyousness.  
 Contrary to appearances,
- it is not the yielding quality of the top line that accounts for joy here.
  - The attribute of the yielding or dark principle is
    - not joy
    - but melancholy.

However,

JOY is indicated by the fact that there are two strong lines within, expressing themselves through the medium of gentleness.

True joy, therefore,

- rests on firmness and strength within,
- manifesting itself outwardly as yielding and gentle.

## THE JUDGMENT

THE JOYOUS.

Success.

Perseverance is favorable.

The joyous mood

- is infectious
- and therefore
- brings success.

But

- joy must be based on steadfastness
- if
- it is not to degenerate into uncontrolled mirth.

- Truth and strength must dwell in the heart,

while

- gentleness reveals itself in social intercourse.
- In this way

one

- assumes the right attitude toward God and man and
- achieves something.

Under certain conditions,

intimidation without gentleness may achieve something

- momentarily,
- but not for all time.

When, on the other hand,

the hearts of men are won by friendliness,

they are

- led to take all hardships upon themselves willingly,
- and if need be

- will not shun death itself,
- so great is the power of joy over men.

## THE IMAGE

Lakes resting one on the other: The image of THE JOYOUS.

Thus the superior man joins with his friends

For

- discussion and

- practice.

• A lake evaporates upward  
and thus

- gradually dries up;

but when

two lakes are joined

- they do not dry up so readily,
- for one replenishes the other.

It is the same in the field of knowledge.

Knowledge should be a refreshing and vitalizing force.

It becomes so only through stimulating intercourse

- with congenial friends
- with whom one
  - holds discussion and
  - practices application of the truths of life.

In this way

learning

- becomes many-sided and
- takes on a cheerful lightness,

whereas

- there is always something ponderous and one-sided about
- the learning of the self-taught.

## THE LINES

Nine in the fourth place means:

Joyousness that is weighed is not at peace.

After ridding himself of mistakes a man has joy.

Often

a man finds himself weighing the choice between various kinds of pleasures,  
and so long as

- he has not decided which kind he will choose,
  - the higher or
  - the lower,
- he has no inner peace.

Only when

he

- clearly recognizes that passion brings suffering,
- can he make up his mind
  - to turn away from the lower pleasures and
  - to strive for the higher.

Once this decision is sealed,

- he finds true joy and peace, and
- inner conflict is overcome.

Nine in the fifth place means:

Sincerity toward disintegrating influences is dangerous.

Dangerous elements approach even the best of men.

If a man permits himself to have anything to do with them,

- their disintegrating influence
  - acts slowly but surely, and inevitably
  - brings dangers in its train.

But

if he recognizes the situation and can comprehend the danger,

- he
  - knows how to protect himself and
  - remains unharmed.

Six at the top means:

Seductive joyousness.

A vain nature

- invites diverting pleasures and
- must suffer accordingly (cf. the six in the third place).

If

a man is unstable within,

- the pleasures of the world that he does not shun have so powerful an influence that
- he is swept along by them.

Here

- it is no longer a question
  - of danger,
  - of good fortune or misfortune.
- He has given up direction of his own life, and
- what becomes of him depends upon
  - chance and
  - external influences.

## **MOVING HEXAGRAM**

### **HEXAGRAM 41 – Sun - Decrease**

Above KEN KEEPING STILL, MOUNTAIN

Below TUI THE JOYOUS, LAKE

This hexagram represents

- a decrease of the lower trigram

- in favor of the upper,  
because
- the third line, originally strong, has moved up to the top, and
- the top line, originally weak, has replaced it. 1

- What is below is decreased to the benefit of  
• what is above.

This is out-and-out decrease.

If

- the foundations of a building are decreased in strength and
- the upper walls are strengthened,  
the whole structure loses its stability.

Likewise,

- a decrease in the prosperity of the people
- in favor of the government  
is out-and-out decrease.

And

the entire theme of the hexagram is directed to showing how  
this shift of wealth can take place  
without causing the sources of wealth in

- the nation and
- its lower classes  
to fail.

## THE JUDGMENT

DECREASE combined with sincerity  
Brings about supreme good fortune  
Without blame.

- One may be persevering in this.  
It furthers one to undertake something.  
How is this to be carried out?
- One may use two small bowls for the sacrifice.

Decrease does not under all circumstances mean something bad.

Increase and decrease come in their own time.

What matters here is

- to understand the time and
- not to try to cover up poverty with empty pretense.

If a time of scanty resource brings out an inner truth,

one must not feel ashamed of simplicity.

For simplicity is then the very thing needed to provide inner strength for further undertakings.

Indeed, there need be no concern if the outward beauty of the civilization,  
even the elaboration of religious forms,  
should have to suffer because of simplicity.

One must draw on the strength of the inner attitude to compensate for what is lacking in externals;  
then the power of the content makes up for the simplicity of form.

There is no need of presenting false appearances to God.  
Even with slender means, the sentiment of the heart can be expressed. 2

## THE IMAGE

At the foot of the mountain, the lake: The image of DECREASE.

Thus the superior man

- controls his anger And
- restrains his instincts.

The lake at the foot of the mountain evaporates.

In this way

it decreases to the benefit of the mountain,  
which is enriched by its moisture.

- The mountain stands as the symbol of a stubborn strength that can harden into anger.
- The lake is the symbol of unchecked gaiety that can develop into passionate drives at the expense of the life forces.

Therefore decrease is necessary;

- anger must be decreased by keeping still,
- the instincts must be curbed by restriction.

By this decrease of the lower powers of the psyche,  
the higher aspects of the soul are enriched.