

Asana Inc ASAN under CEO Dustin Moskovitz



6		H	H	H		3	3	3		9
5		H	T	T		3	2	2		7
4		H	H	T		3	3	2		8
3		H	T	T		3	2	2		7
2		H	T	T		3	2	2		7
1		H	H	T		3	3	2		8

### HEXAGRAM 57 – Sun - The Gentle (The Penetrating, Wind)

Above SUN THE GENTLE, WIND, WOOD  
 Below SUN THE GENTLE, WIND, WOOD

Sun is one of the **eight doubled** trigrams.  
 It

- is the eldest daughter  
 and
  - **symbolizes** wind or wood;
- it has for its **attribute** gentleness,  
 which nonetheless penetrates
- like the wind

or

- like growing wood with its roots.

The dark principle, in itself rigid and immovable, is dissolved by the penetrating light principle, to which it subordinates itself in gentleness.

1. In nature,

it is the wind that

- disperses the gathered clouds, leaving the sky clear and serene.

2. In human life

it is penetrating clarity of judgment that

- thwarts all dark hidden motives.

3. In the life of the community

it is the powerful influence of a great personality that

- uncovers and breaks up those intrigues which shun the light of day.

## THE JUDGMENT

THE GENTLE.

Success through what is small.

- It furthers one to have somewhere to go.
- It furthers one to see the great man.

Penetration produces

- gradual

and

- inconspicuous effects.

It should be effected

- not by an act of violation
- but by influence that never lapses.

• Results of this kind are less striking to the eye than

- those won by surprise attack,

but

- they
  - are more enduring
  - and
  - more complete.

If

- one would produce such effects
- one must have a dearly defined goal,

for only when

- the penetrating influence works always in the same direction

- can the object be attained.
- Small strength can achieve its purpose only by
- subordinating itself to an eminent man
  - who is capable of creating order.

## THE IMAGE

Winds following one upon the other: The image of THE GENTLY PENETRATING.

Thus

the superior man

- Spreads his commands abroad

And

- carries out his undertakings.

- The penetrating quality of the wind depends upon its ceaselessness.

- This is what makes it so powerful;

- time is its instrument.

In the same way

- the ruler's thought should penetrate the soul of the people.

- This too requires a lasting influence brought about by

- enlightenment

- and

- command.

Only when

- the command has been assimilated by the people
- is action in accordance with it possible.

Action without preparation of the ground only

- frightens

and

- repels.

## THE LINES

Nine at the top means:

Penetration under the bed.

He loses

- his property

and

- his ax.

Perseverance brings misfortune.

A man's understanding is sufficiently penetrating.

- He follows up injurious influences into the most secret corners.

But

- he no longer has the strength to combat them decisively.

In this case  
any attempt to penetrate into the personal domain of darkness  
would only bring harm.

## **MOVING HEXAGRAM**

### **HEXAGRAM 48 – Ching - The Well**

Above K'AN THE ABYSMAL, WATER  
Below SUN THE GENTLE, WIND, WOOD

- Wood is below,
- water above.

The wood goes down into the earth to bring up water.

The image derives from the pole-and-bucket well of ancient China.

1. The wood represents
  - not the buckets, which in ancient times were made of clay,
  - but rather the wooden poles by which the water is hauled up from the well.
2. The image also refers to the world of plants,
  - which lift water out of the earth by means of their fibers.
3. The well from which water is drawn conveys the further idea of
  - an inexhaustible dispensing of nourishment.

### **THE JUDGMENT**

THE WELL.

- The town may be changed,
- But the well cannot be changed.

It

- neither decreases
- nor increases.

They come and go and draw from the well.

If

- one gets down almost to the water And
  - the rope does not go all the way, Or
  - the jug breaks,
- it brings misfortune.

In ancient China the capital cities were sometimes moved,

- partly for the sake of more favorable location,
  - partly because of a change in dynasties.
- 
- The style of architecture changed in the course of centuries,

- but the shape of the well has remained the same from ancient times to this day. Thus the well is the symbol of that social structure which,
  - evolved by mankind in meeting its most primitive needs,
  - is independent of all political forms.
- Political structures change, as do nations, but
  - the life of man with its needs remains eternally the same – this cannot be changed.
  - Life is also inexhaustible.
    - It grows neither less nor more;
    - it exists for one and for all.
- The generations come and go, and
  - all enjoy life in its inexhaustible abundance.

However, there are

two prerequisites for a satisfactory political or social organization of mankind.

- We must go down to the very foundations of life.

For any merely superficial ordering of life that leaves its deepest needs unsatisfied

is as ineffectual as if no attempt at order had ever been made.

- Carelessness - by which the jug is broken - is also disastrous.

If for instance

the military defense of a state is carried to such excess that it provokes wars by which the power of the state is annihilated, this is a breaking of the jug.

This hexagram applies also to the individual.

However men may differ in disposition and in education,

- the foundations of human nature are the same in everyone. And
- every human being can draw in the course of his education from the inexhaustible wellspring of the divine in man's nature.

But here likewise two dangers threaten:

a man

- may fail in his education to penetrate to the real roots of humanity and
- remain fixed in conventions partial education of this sort is as bad as none or he
- may suddenly collapse and neglect his self-development.

## THE IMAGE

Water over wood: the image of THE WELL.

Thus the superior man

- encourages the people at their work, And
- exhorts them to help one another.

- The trigram Sun, wood, is below, and

- the trigram K'an, water, is above it.  
Wood sucks water upward.

Just as

- wood as an organism imitates the action of the well, which benefits all parts of the plant,
- the superior man organizes human society, so that, as in a plant organism, its parts cooperate for the benefit of the whole.